

# Welcome to Winnovators 2025



**Winnovators**

Developing skills, ideas, futures

# Agenda

- 1** Welcome & introduction
- 2** Presentation of the two Solve challenges
- 3** Fundraising guidance and advice
- 4** Learning and development
- 5** Key dates
- 6** Open opportunity for any questions



# Winnovators 2025 Teams



ARUP



Gippsland  
Water



Jacobs SEQUANA



Watercare



# The Solve Challenge



# Country of focus: **Cambodia**

**1**

**Solve Challenge:**  
**Sustainable wastewater solutions  
for healthcare facilities**



# The Challenge

**Develop a climate-resilient and sustainable wastewater management solution for healthcare facilities in Kampong Tralach District.**

Healthcare facilities in this region face severe wastewater management challenges due to inadequate septic systems. Untreated wastewater contaminates groundwater, increases disease risks, and compromises the safety of healthcare workers and patients.

**This challenge requires the development of an innovative septic system that not only addresses wastewater treatment but also aligns with climate resilience strategies. The project will also advocate for national standards and pilot a model system to improve wastewater management across healthcare facilities.**



# Country of focus: **Cambodia**

**2**

**Solve Challenge about  
Management of sludge from  
water treatment plants**





# The Challenge

**Develop an affordable and sustainable sludge treatment solution for small private water operators (PWOs).**

Many small PWOs lack access to sludge treatment plants due to the high cost of existing technologies. Their primary treatment methods rely on flocculant chemicals and regular tank cleaning, while some with sufficient resources construct disposal ponds. However, maintaining these ponds requires costly excavation, and sludge drying presents safety risks.

With no documented data on sludge production or disposal, there are concerns that untreated sludge is discarded in fields, open land, or rivers, potentially contaminating rice fields during annual floods.

Innovative, cost-effective treatment solutions are needed to support small PWOs in managing sludge safely and sustainably.





# How WaterAid supports you

- 💧 Each team will a starter pack that includes the details for the Solve challenges, program timelines and judging criteria.
- 💧 A Resource Library hosting cast studies, background documentation and submission of winning teams of previous years will be available at the Winnovators website.
- 💧 Webinars at the launch and mid-way through the program will be organised for an opportunity to meet with representatives from the Cambodia team and our Program team and talk through the Solve challenges.
- 💧 Each team's work will be assessed by an expert panel. Various awards are up for grabs as teams compete with each other.



# What will you submit

A solution in the form of **one or more** of the following:

- 💧 1,000-word report (excluding appendices, which should not exceed five pages)
- 💧 A3 poster/board
- 💧 5-minute video
- 💧 10-slide PowerPoint

Final submissions are due by Friday 15 August 2025.



# What can you win



**Best Solve – Sustainable wastewater for healthcare facilities**

**Best Solve – Management of sludge from water treatment plants**

For the judging rubric, refer to the 'Final submission instructions and information'



If your team excels in the Solve and Fund Challenges, you will win the title of:

**Winnovators Overall Champion**



# The Fund Challenge





# Fund Challenge

We all need clean water. It is the foundation for good health and a life full of opportunity. Along with decent toilets and good hygiene, clean water means people can break free from poverty and build the lives they want, with dignity.

The funds raised by the Winnovators 2025 teams will help communities like those in Cambodia to access clean water, decent toilets and good hygiene.

Your team can develop and deliver exciting, big ticket fundraising campaigns that will help make this a reality.





# What is involved?

- 💧 Set your team fundraising goal.
- 💧 Prepare, present and execute your creative and profitable fundraising campaign.
- 💧 Your team will receive **\$750 AUD** seed funding after a successful pitch in May to help deliver your ideas.
- 💧 Manage your campaign through your own dedicated fundraising page provided by WaterAid. If your company uses other fundraising platforms or dollar-matching systems, please inform WaterAid in advance.
- 💧 Deliver your campaign and share your fundraising journey and achievements along the way.
- 💧 Engage with colleagues, business partners, friends, and the wider community to ensure events are a success.



# How WaterAid supports you

- 💧 Each team will a starter pack that includes details for the Fund challenge and a fundraising pitch guide.
- 💧 A Resource Library hosting fundraising advice, marketing and communication assets, fundraising doc templates and examples submitted by previous teams will be available at the Winnovators website.
- 💧 WaterAid will provide feedback and suggestions on each team's fundraising pitch. Teams will receive \$750 in seed funding after a successful pitch.
- 💧 In-person support and presentations for teams' fundraising events and campaign development is available throughout the program.



# What is required

## Fundraising Pitch

- 2-minute max video presentation of fundraising plans
- Complete your preliminary income and expenditure sheet
- Completed seed funding form

## Final submission

- Show how the seed fund was turned into success in **one or more** of the following:
  - A3 Poster/Board
  - 5-minute max video
  - 10-slide max PowerPoint
- Final income and expenditure sheet

**Deadline: 2 May 2025**

**Deadline: 15 August 2025**



# Your dedicated fundraising page

- 💧 All teams can track and submit their fundraising online via their dedicated page provided by WaterAid [here](#).
- 💧 With your Winnovators registration, each team member has already created their own account and profile. Please use your account to join your team's fundraising page.
- 💧 If you have any questions or issues with your fundraising page, please contact WaterAid Winnovators Project Team via [auswinnovators@wateraid.org.au](mailto:auswinnovators@wateraid.org.au).



**WaterAid**

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**Winnovators**  
Developing skills, ideas, futures

**SOLVE FUND LEARN WIN**

Welcome to Winnovators!

To get started, please set up a fundraising page under your own name - later in the registration process you can create or join a team page.



# What can you win



## The Best Fund Award

- It recognises the team that delivers the most compelling, engaging and innovative fundraising campaign. It's not just about the total amount raised – it's about the strategy, creativity, and impact behind the campaign. For the judging rubric, refer to the 'Final submission instructions and information'.



## Top Fundraiser Award

- It recognises the team who raises the highest total amount, regardless of expenses.



WaterAid/ Oliver Dixon



# What did the 2024 winners do

## Fund Challenge Winner: BMD Group

The team focused on a single major event – the Dunk Ya Boss Breakfast BBQ. During the event, 12 bosses took the plunge into a 1,700-litre tank of water to raise funds from BMD staff, clients, designers, and subcontractors. BMD also donated the breakfast BBQ which minimised the cost.



## Fund Challenge Runner-up: WSP

The team leveraged their national presence to organise a series of fundraising events across different office locations, including Morning Teas, Water Drinking Contest, Office BBQs, Trivia Night, Lawn Bowls, Silent Auctions, Wine Tasting Night Raffles, etc.





# What will your impact be

Your team's fundraising efforts will directly help communities in Cambodia gain access to clean water, decent toilets and good hygiene.

Collectively, here's what we can achieve with the funds you help raise:

- 💧 \$17,500 could install a rainwater supply and tap stands in a school
- 💧 \$9,000 could support one young female student to attend a three-year engineering degree
- 💧 \$3,500 could support a municipality to develop a strategy for reaching every citizen with clean water, handwashing facilities, and improved toilets.



WaterAid/ Tariq Hawari



# What are next steps

- 💧 Attend the Winnovators 2025 kick off briefing on 10 April 2025.
- 💧 Check with your company to see if there are any restrictions on types of fundraising they can support, and you can plan.
- 💧 Check out the other resources provided on the Winnovators 2025 website:
  - Letter templates and Winnovators fundraising brand assets
  - Advice for planning and budgeting
  - Information about WaterAid's liability insurance for teams in Australia
  - Examples of previous winning Fund Challenges
- 💧 Contact us at [auswinnovators@wateraid.org.au](mailto:auswinnovators@wateraid.org.au) if you have questions.



# Learn Overview



# Learn

Winnovators provides the opportunity for our highly valued members to engage with and help further the work of WaterAid.

Winnovators provides a unique chance for cross-organisational teams within your business to collaborate and work together to develop solutions for challenges faced in the communities we work in.

The Learn component of the program provides the framework for you and your teammates to set out and achieve your own development goals.





# What is involved

## Each Team

Set collective team goals and track your progress through the pre- and post-program surveys.

## Each Individual

Set your own personal goals and track your individual progress through the pre- and post-program surveys.

See the next page for the Winnovators Learning and Development Framework to support this.



# Learning and development

	Project management Team work	Leadership	Communication	Stakeholder awareness Influencing	Financial management Networking	Personal development planning			
Team set up and planning	✓	✓	✓	✓	✓	✓			✓
Business pitch	✓	✓	✓	✓	✓	✓	✓	✓	
Delivering the programme	✓	✓	✓	✓	✓	✓	✓	✓	✓
Demonstrating learning	✓			✓	✓				✓
Check in with WaterAid and your company				✓	✓	✓	✓		



# Key Learn Milestones & Requirements

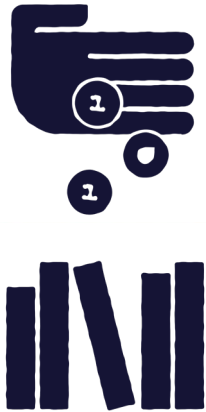

- 💧 Each team member must fill out the **pre-program by 2 May** and set your three personal development goals.
- 💧 Stay tuned for our updates and reminders on the key area of focus for Learn in each month.
- 💧 Complete the post-program survey at the end of the program and reflect personally on your leaning and development.
- 💧 Please consult Winnvoators Learning and Development Plan in the Resource Library on the Winnovators website and contact us at [auswinnovators@wateraid.org.au](mailto:auswinnovators@wateraid.org.au) with any questions.



# Timeline and deliverables

Throughout your team's Winnovators journey there will be key milestones to reach for Solve, Fund and Learn.

We will hold check in webinars to help support you and your amazing ideas.

	April 2025	May 2025	June 2025	July 2025	August 2025	September 2025
	<p>Welcome to Winnovators! Get started by having your first team meeting and learning more about your teammates</p> <p><b>10 April</b> Virtual Launch Event where you will be briefed on the program</p>	<p><b>2 May</b> All teams submit their Fundraising Pitch</p> <p><b>16 May</b> WaterAid send feedback and seed funding based on each team's Fundraising Pitch</p> <p><b>9 May</b> All teams submit their Solve Challenge Outline</p> <p><b>30 May</b> WaterAid provide feedback</p>	<p><b>4 June</b> Fund webinar – A mid-program check-in to share fundraising experience and challenges</p> <p><b>18 June</b> Solve webinar – A mid-program check in with the Cambodia team</p>		<p><b>15 August</b> Time's up! Make sure all your final submissions have been turned in for judging</p>	<p><b>17 September</b> Virtual Awards Event</p> 
	Teams deliver on their plans and activities					







# Thank you for being part of Winnovators 2025!

The Winnovators team will support you every step of the way. Contact us on [auswinnovators@wateraid.org.au](mailto:auswinnovators@wateraid.org.au) if you have any questions we can answer for you.

