

In support of  
**WaterAid**

# 70s

## GALA BALL

PRESENTED BY THE 2026 QUEENSLAND  
WATERAID FUNDRAISING COMMITTEE





# Get Your Groove On For Good

Get ready to turn back time and groove into a golden era—the 70s is the theme for the 2026 Queensland WaterAid Gala Ball! By popular demand, this year's event will deliver a spectacular night of disco fever, retro glamour, and feel good fun.

Step onto the dance floor as we celebrate with 70s-inspired entertainment, show-stopping style, incredible prizes, and an atmosphere alive with rhythm, colour and purpose.

With more than 400 guests from across the water industry and wider community, the Gala Ball offers outstanding visibility and recognition for your organisation — while helping raise vital funds to support WaterAid's life-changing mission to bring clean water, decent toilets and good hygiene to everyone, everywhere.

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Saturday 18 July 2026

6:30pm–11:30pm

Brisbane City Hall

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# Who are we raising money for?

Tariq Hawari / WaterAid

## WaterAid is an international not-for-profit with one goal: to change the world through water.

Along with decent toilets and good hygiene, a reliable supply of clean water is essential for health, dignity and a life full of opportunity.

Childbirth is safer, children get the chance to grow up healthy and strong. Families thrive and whole communities are better prepared for our changing climate and whatever the future holds.

We work alongside communities worldwide setting up systems that deliver clean water, decent toilets and good hygiene for millions. And we ensure the people, policies and money are in place to keep these systems working — and the water flowing for good. So that people have safe, reliable services that last.

Our work with communities, partners, allies and supporters has already meant millions of people can shape their own future with dignity and confidence.

To drive lasting change on a global scale and faster than ever, we get others to step up to play their part:

- Partnering with communities to build systems that work for them
- Connecting policy makers, experts, local partners and communities
- Innovating, learning, modelling solutions and sharing good practice
- Changing attitudes and behaviours
- Rallying support from people and organisations around the world
- Working with decision makers to scale up investment and accelerate progress

**Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets, and good hygiene.**

**By supporting this flagship event, your brand will be front and centre at one of Queensland's most anticipated charity galas, showcasing your commitment to social responsibility and community impact.**

For more information visit: [www.wateraid.org/au](http://www.wateraid.org/au)

# 2026 Gala Ball Sponsorship Packages

## Major Sponsor Package

\$21,000 + GST

### Be in the spotlight with premier exposure across the entire event:

- Two premium-position tables
- Four VIP Cocktail Party invitations
- Full-page ad in program
- Logo on event screens, media wall, website (with link), and tables
- LinkedIn feature and social media exposure
- Verbal MC acknowledgment
- Branded digital assets for your channels
- Inclusion in corporate newsletter and all attendee emails

## Gold Sponsor Package

\$10,500 + GST

### Elevated presence with a great range of valuable partner benefits:

- One table of 10
- Two VIP pre-ball cocktail tickets
- Logo on website, event screens, and printed program
- LinkedIn feature and MC acknowledgment
- Acknowledgement in event communications and social media
- Custom social media assets

# Other Sponsorship Opportunities

## Welcome Wall Sponsor

\$5,300 + GST

Be the first brand guests experience on arrival. The Welcome Wall will come to life as it serves champagne, creating a memorable and interactive welcome. Your logo will be showcased prominently, with the curtain colour tailored to your brand — a wonderful way to set the mood and make a lasting impression.

## Casino Table Sponsor

\$5,300 + GST

Always a favourite and crowd pleaser at a WaterAid Ball, you will have your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money used at the tables and in the program.

## Electronic Bidding Sponsor

\$5,300 + GST

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night and on the screens.

more available 

## Cellar Collection Sponsor

\$4,200 + GST

The Cellar Collection always draws a crowd and is one of the most popular fundraising activities of the night. By sponsoring it, you will have the naming rights and your brand on each carefully packaged bottle of wine or other surprise! This lucky dip for adults is a perfect branding opportunity.

## Program Sponsor

\$3,200 + GST

This exclusive opportunity includes a full-page advert in the program (usually reserved only for Major Sponsors), along with verbal acknowledgement by the MC during the evening and recognition across WaterAid's social media channels.

## Donut Wall Sponsor

\$3,200 + GST

Treat guests to a delicious throwback with our 70s-inspired Donut Wall activation! Attendees can grab a sweet donut throughout the night, creating fun, memorable moments at the Gala Ball.

Your brand will be featured on activation signage and in the event program, keeping your logo front and centre while supporting WaterAid's vital work delivering clean water, decent toilets, and good hygiene to communities around the world.

## Face Painting Sponsor

\$3,200 + GST

Guests will enjoy getting their face painted with a small 70s image to match their outfit — perfect for playful, photo-ready moments throughout the night.

As the sponsor, your brand will be celebrated with logo recognition in the event program and logo display at the activation, connecting your name to one of the evening's most interactive and joyful experiences.

more available 

## **Snow Cones Sponsor**

\$3,200 + GST

Add a splash of fun and flavour with our Snow Cone Cart! Guests will enjoy icy, colourful snow cones throughout the night, creating a lively, interactive experience. Your brand will appear on signage and cups, keeping your logo front and centre.

## **Boomerang Photo Booth Sponsor**

\$3,700 + GST

Our Boomerang Photo Booth is always popular on the night, located in the foyer. Guests capture lasting memories in a fun, interactive way. Your logo is displayed on the images and in the program, which provides great exposure of your brand.

## **Vinyl Wall Sponsor**

\$3,200 + GST

Spin back the decades with our Vinyl Wall Lucky Dip Activation. Guests select a vinyl record to reveal a mystery prize or classic hit.

Fully branded and bursting with retro flair, this fun activation keeps your logo front and centre while engaging guests throughout the night.

## **Pin Ball Games Sponsor**

\$3,200 + GST

Step back in time at our Pin Ball Games area, featuring classics from the 70s. Your logo will be on display in this high-energy zone, offering maximum visibility and guest engagement — a nostalgic sponsorship sure to be a crowd favourite!

## **70s Wheel Spin Sponsor**

\$2,700 + GST

Guests will spin the wheel to win a prize provided by the sponsor in liaison with the WaterAid Event Manager. Guests can try as many times as they like, and your logo will be displayed prominently on the Spinning Wheel and in the program.

## **Jewellery Fun Box Sponsor**

\$2,700 + GST

Only one lucky key will unlock the Jewellery Fun Box, revealing an exclusive prize. As sponsor of this unique moment, all eyes will be on the box — with your logo prominently featured in the event program and on screen as the winning key is revealed.

# Cash Donations, Silent Auction and Raffle Donations

Can't attend the Gala Ball?  
**Here's how you can also make a difference:**

## Auctions and Raffle

Donate a prize for the Live Auction, Silent Auction or Raffle

## Cellar Collection

Contribute premium wines or spirits to our sell-out Cellar Collection

## Make a tax-deductible donation

Your company logo will be displayed for donations over \$2,000

### **By making a contribution to one of the above, you will receive the following benefits:**

- Acknowledgement and company logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

Please contact Margaret Temelkovski,  
Water Sector Lead, to secure your sponsorship

**E** [margaret.temelkovski@wateraid.org.au](mailto:margaret.temelkovski@wateraid.org.au) **M** 0427 524 107

# THANKS TO OUR 2025 Sponsors

## MAJOR SPONSORS



## GOLD SPONSORS



## FUNDRAISING ACTIVITY SPONSORS



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