



Welcome to Winnovators 2025





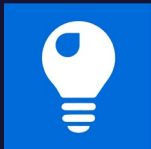
Clean water



Decent toilets



Good hygiene



Thank you for signing up to Winnovators!

Welcome to WaterAid's employee development program for you and your colleagues.

- 💧 Compete to solve a real-world problem while learning new skills.
- 💧 Think outside the box inventing life changing ideas.
- 💧 Enhance leadership qualities and transform futures through clean water, decent toilets and good hygiene.

Winnovators Key Pillars

Solve

- Each team will choose one of two challenges currently faced in Cambodia and develop solutions to tackle it.

Fund

- Your team will develop and run your own fundraising campaign. Pitch your campaign concept and strategy to secure seed funding from WaterAid. The funds raised will help support WASH projects in Cambodia.

Learn

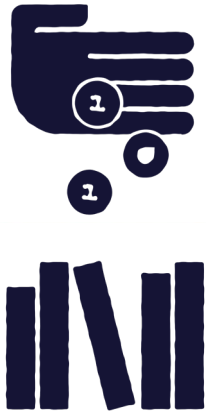

- Each team member will set their own development goals and reflect on it at the end of the program.



Timeline and deliverables

Throughout your team's Winnovators journey there will be key milestones to reach for Solve, Fund and Learn.

We will hold check in webinars to help support you and your amazing ideas.

	April 2025	May 2025	June 2025	July 2025	August 2025	September 2025
	<p>Welcome to Winnovators! Get started by having your first team meeting and learning more about your teammates</p> <p>10 April Virtual Launch Event where you will be briefed on the program</p>	<p>2 May All teams submit their Fundraising Pitch</p> <p>16 May WaterAid send feedback and seed funding based on each team's Fundraising Pitch</p> <p>9 May All teams submit their Solve Challenge Outline</p> <p>30 May WaterAid provide feedback</p>	<p>4 June Fund webinar – A mid-program check-in to share fundraising experience and challenges</p> <p>18 June Solve webinar – A mid-program check in with the Cambodia team</p>		<p>15 August Time's up! Make sure all your final submissions have been turned in for judging</p>	<p>17 September Virtual Awards Event</p> 
	Teams deliver on their plans and activities					



What's next?

- 💧 Please get every team member to register at: [Step-by-step registration guide](#)
- 💧 Each team member will receive updates about Winnovators from WaterAid after they have registered
- 💧 Most of the communication from WaterAid will come via email – add auswinnovators@wateraid.org.au to your 'safe senders' email list and check your junk folder.
- 💧 All documents and information regarding Winnovators and the Solve, Fund and Learn challenges will be available on the **Resource Library** of the [Winnovators website](#) following the Kick-off webinar.



WaterAid/ Oliver Dixon



First steps as a team

Organise a meeting in which you can:

- 💧 Get to know each other
- 💧 Come up with a team name
- 💧 Start thinking about your main events for **Fund**
- 💧 Set the team's fundraising target
- 💧 Start thinking about your own development goals for **Learn**
- 💧 Check timeline for key dates
- 💧 Develop team governance, roles, and responsibilities
- 💧 Start thinking about what communication tools (e.g. social media, internal newsletter, intranet) the team can use to engage with colleagues, business partners, and the wider community



2024 Sydney Water Winnovators Team



Thank you for being part of Winnovators 2025!

The Winnovators team will support you every step of the way. Contact us on auswinnovators@wateraid.org.au if you have any questions we can answer for you.

