


The background is a vibrant, stylized illustration of a carnival. It features several hot air balloons with red and yellow vertical stripes, some floating in the sky and others in the foreground. A large, golden sun with radiating rays is positioned in the upper right corner. The sky is a deep teal color, decorated with numerous small, five-pointed gold stars. In the middle ground, there are several white and yellow striped tents with pointed tops, set against a backdrop of soft, white, puffy clouds. A small red flag is visible on one of the tent poles. The overall aesthetic is bright, cheerful, and celebratory.

In support of
WaterAid

THE 2025
QUEENSLAND WATERAID
FUNDRAISING COMMITTEE
PRESENTS

CARNIVAL


Gala Ball



Join us at the carnival for what promises to be a spectacular evening!

CARNIVAL Gala Ball

Bring your clients, staff, and friends along for a night of entertainment and water sector networking opportunities, all while raising funds for WaterAid Australia to help bring clean water, decent toilets and good hygiene to some of the world's most vulnerable communities.



Date: Saturday 19 July 2025
Time: 6.30pm – 11.30pm
Venue: Brisbane City Hall, 64 Adelaide Street, Brisbane



Tariq Hawari / WaterAid

WHO ARE WE RAISING MONEY FOR?

- ★ WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.

We are resolutely focused on tackling these three essentials. Without all three, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive. It sounds normal and it should be.

By inspiring people and sparking chain reactions, and working closely with partners internationally and on the ground in some of the toughest places

in the world, we help achieve widespread change. Millions of people have already taken control of their lives and built better futures.

There is still work to do. 771 million people worldwide — or one in ten — don't have clean water close to home. We are working with our supporters and partners to get clean water, decent toilets and good hygiene to these communities. It's about more than installing taps, toilets, boreholes and wells.

To make lasting change happen on a massive scale, we:

- ★ Convince governments to change laws
- ★ Link policy makers with people on the ground
- ★ Change attitudes & behaviors
- ★ Pool knowledge & resources
- ★ Rally support from people & organisations around the world

- ★ Together, we will change millions of lives for the better — and change normal for everyone, everywhere within a generation.

For more information visit: www.wateraid.org/au

2025 Ball SPONSORSHIP PACKAGES

Major Sponsor Package

**\$20,000
(+GST)**

Each Major Sponsor will receive significant exposure at the 'Carnival' Gala Ball including:

- Two tables of 10 at the Gala Ball in a prime position
- Four tickets to the VIP Cocktail Party preceding the Gala Ball
- A full-page advertisement in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website, media wall and on your tables
- LinkedIn post recognising your sponsorship and support of WaterAid
- Logo included on WaterAid LinkedIn Gala Ball Event page
- Verbal Acknowledgement by the MC during the evening
- Two free standing banners to be supplied by the sponsor and displayed in the venue
- Acknowledgement on social media, corporate newsletter and all emails to attendees
- Branded social assets to promote your support on your channels

Gold Sponsor Package

**\$10,000
(+GST)**

This year's gold sponsors will enjoy:

- One table of 10 at the Gala Ball in a prime position
- Two tickets to the VIP Cocktail Party preceding the Gala Ball
- Logo recognition as a Gold Sponsor in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website
- LinkedIn post recognising your sponsorship and support of WaterAid
- Verbal Acknowledgement by the MC during the evening
- Acknowledgement on social media, corporate newsletter and all emails to attendees
- Branded social assets to promote your support on your channels

Other sponsorship opportunities:

VIP Cocktail Party Sponsor

\$5,000 (+GST)

Sold

As the sponsor, enjoy 10 VIP tickets for your guests to network with the VIP's, brand recognition and a chance to address this important group. This is a fantastic opportunity so get in early!

Welcome Wall Sponsor

\$5,000 (+GST)

Sold

... and martini drinks. Your logo will feature prominently on the wall, and you can select the curtain colour to match your brand. This will create the best first impression and is an opportunity not to be missed.

Casino Table Sponsor

\$5,000 (+GST)

Always a favourite and crowd pleaser at the Balls, get your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money used at the tables and in the program.

Electronic Bidding Sponsor

\$5,000 (+GST)

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night and on the screens.

Wine Wall Sponsor

\$5,000 (+GST)

Sold

... you will have the naming rights and your brand on each carefully packaged bottle of wine! This lucky dip for adults is a perfect branding opportunity.

Popcorn Sponsor

\$3,500 (+GST)

Sold

As the exclusive sponsor, your brand will be front and center, delighting guests with every delicious bite.

Fairy Floss Sponsor

\$3,500 (+GST)

As the exclusive sponsor of this delightful treat, your brand will be front and center as guests indulge in freshly spun fairy floss throughout the evening.

Laughing Clown Sponsor

\$3,000 (+GST)

Be the exclusive Laughing Clown Sponsor and showcase your brand on one of the most beloved sideshow games of all time! This interactive game of skill and timing features four classic laughing clowns in a custom-built caravan. Every player wins a prize, with top scores earning premium rewards!

Cash Donations, Silent Auction & Raffle Donations

Can't attend the Gala Ball here's how you can also make a difference:

- Donate a prize for the Live and Silent Auctions or Raffle
- Contribute premium wines to our sell-out Wine Wall
- Make a tax-deductible donation (with your company logo displayed for donations over \$2,000)

By making such a contribution, you will receive the following benefits:

- Acknowledgement and company logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

Lucky Duck Sponsor

\$3,000 (+GST)

Step right up for a fun and engaging sponsorship opportunity with the Lucky Ducks Game — a classic favorite that brings excitement and joy to guests of all ages! Players use a magnetic fishing rod to “catch” a duck, hoping to land a winning number and take home a plush toy or premium prize.

**Your support will
make a difference.**

★ Thanks to our ★

2024 SPONSORS & SUPPORTERS

Major Sponsors



Gold Sponsors



Fundraising Activity Sponsors



Contact Margaret Temelkovski to secure your sponsorship
via margaret.temelkovski@wateraid.org.au or +61 (0)427524107

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