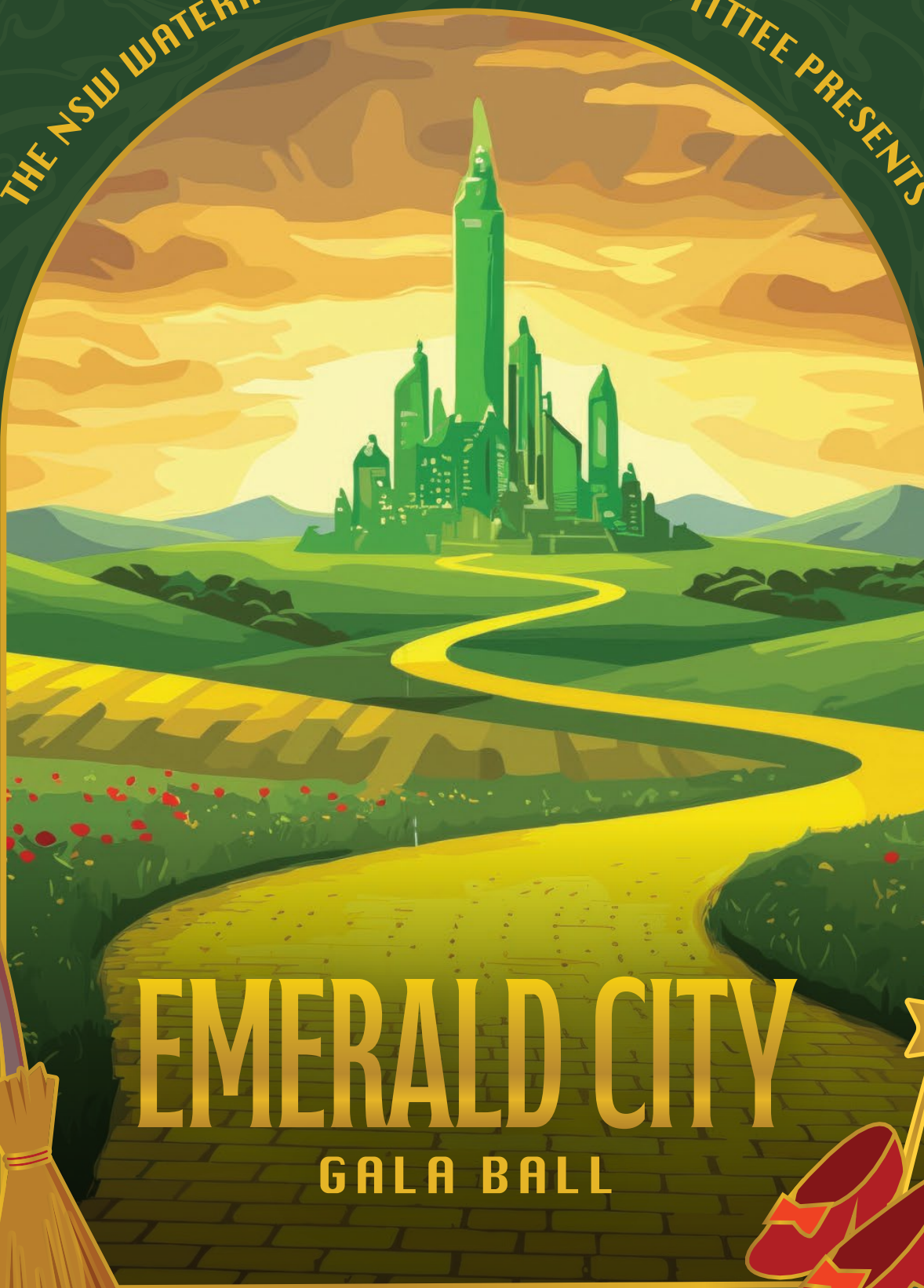


THE NSW WATERAID FUNDRAISING COMMITTEE PRESENTS



EMERALD CITY

GALA BALL



 In support of
WaterAid

STEP INTO THE EMERALD CITY

The New South Wales WaterAid Gala Ball returns in 2026, inviting guests to follow the Yellow Brick Road into the dazzling world of the Emerald City. Like Dorothy and her companions, you'll journey into an evening where glamour sparkles, city lights shine bright, and a little magic is always around the corner.

This unforgettable night will bring together the water industry and wider community for a celebration filled with elegance, entertainment, and heart – all in support of WaterAid's life changing work.

Expect radiant emerald styling, enchanting performances, and moments of wonder woven throughout the evening as we come together to raise vital funds for clean water, sanitation, and hygiene for communities around the world. With over 500 guests, premium prizes, and immersive experiences at every turn, the Emerald City Gala Ball promises a magical night of connection, visibility, and meaningful impact – because there's truly no place like giving back.

Saturday 28 November 2026

6:30pm – 11:30pm

Sydney Town Hall



Who are we raising money for?



Tariq Hawari / WaterAid

WaterAid is an international not-for-profit with one goal: to change the world through water.

Along with decent toilets and good hygiene, a reliable supply of clean water is essential for health, dignity and a life full of opportunity.

Childbirth is safer, children get the chance to grow up healthy and strong. Families thrive and whole communities are better prepared for our changing climate and whatever the future holds.

We work alongside communities worldwide setting up systems that deliver clean water, decent toilets and good hygiene for millions. And we ensure the people, policies and money are in place to keep these systems working — and the water flowing for good. So that people have safe, reliable services that last.

Our work with communities, partners, allies and supporters has already meant millions of people can shape their own future with dignity and confidence.

To drive lasting change on a global scale and faster than ever, we get others to step up to play their part:

- Partnering with communities to build systems that work for them
- Connecting policy makers, experts, local partners and communities
- Innovating, learning, modelling solutions and sharing good practice
- Changing attitudes and behaviours
- Rallying support from people and organisations around the world
- Working with decision makers to scale up investment and accelerate progress

Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets, and good hygiene.

By supporting this flagship event, your brand will be front and centre at one of New South Wales' most anticipated charity galas, showcasing your commitment to social responsibility and community impact.

For more information visit: www.wateraid.org/au

2026 Gala Ball Sponsorship Packages

Major Sponsor Package

\$26,500 + GST

Be in the spotlight with premier exposure across the entire event:

- One premium-position table
- Four VIP Cocktail Party invitations
- Full-page ad in program
- Logo on event screens, media wall, website (with link), and tables
- LinkedIn feature and social media exposure
- Verbal MC acknowledgment
- Branded digital assets for your channels
- Inclusion in corporate newsletter and all attendee emails

Gold Sponsor Package

\$12,600 + GST

Elevated presence with a great range of valuable partner benefits:

- One table of 10
- Two VIP pre-ball cocktail tickets
- Logo on website, event screens, and printed program
- LinkedIn feature and MC acknowledgment
- Acknowledgement in event communications and social media
- Custom social media assets

Other Sponsorship Opportunities

Welcome Wall Sponsor

\$5,300 + GST

There's no place like the Emerald City — and every great adventure begins with a warm welcome. As guests step off the Yellow Brick Road, they'll be greeted by a magical Welcome Wall that brings the Emerald City to life, serving sparkling drinks and setting the scene for an unforgettable journey.

As the Welcome Wall Sponsor, your brand takes pride of place at the very gates of Oz. With prominent logo placement and the opportunity to choose a curtain colour to suit your brand (or your inner Wizard), this is your chance to create a truly spellbinding first impression — one even Glinda would approve of.

Program Sponsor

\$5,300 + GST

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Electronic Bidding Sponsor

\$4,300 + GST

Even in the Emerald City, magic meets a little bit of modern wizardry. The Electronic Bidding platform keeps guests connected to all the auction action through their phones and event screens and no ruby slippers required!

As the Electronic Bidding Sponsor, your logo will shine across all digital bidding platforms and on-screen displays, placing your brand at the centre of every bid, buzz, and competitive moment. It's where the magic of giving meets a touch of tech-powered enchantment.

Cellar Collection Sponsor

\$4,200 + GST

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Magazine Booth Sponsor

\$4,200 + GST

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Tornado Cash Grab Sponsor

\$3,700 + GST

Hold onto your hats (and maybe your courage) because the Tornado has arrived! Inspired by Dorothy's whirlwind journey to Oz, this high-energy activation sees guests step into a spinning flurry of excitement for their chance to win.

As the Tornado Cash Grab Sponsor, your brand is front and centre in one of the most chaotic (and entertaining) moments of the night. With MC hype, screen visibility and full guest engagement, this is your chance to ride the storm and be remembered long after the winds settle over Emerald City.

The Wizard's Emerald Challenge Sponsor

\$3,700 + GST

Even the Scarecrow would struggle with this one. The Wizard's Emerald Challenge is a lively trivia adventure where guests test their brains against Emerald City-themed questions, from Dorothy's journey to the secrets of Oz.

As Sponsor, your brand is woven into the game itself, with logo placement on trivia materials and event screens. It's clever, competitive fun that brings teams together in a battle of brains worthy of the Wizard himself.

Jewellery Fun Box Sponsor

\$3,000 + GST

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Cash Donations, Silent Auction and Raffle Donations

Can't attend the Gala Ball?
Here's how you can also make a difference:

Auctions and Raffle

Donate a prize for the Live Auction, Silent Auction or Raffle

Cellar Collection

Contribute premium wines or spirits to our sell-out Cellar Collection

Make a tax-deductible donation

Your company logo will be displayed for donations over \$2,000

**By making a contribution to one of the above,
you will receive the following benefits:**

- Acknowledgement and company logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

Please contact Margaret Temelkovski,
Water Sector Lead, to secure your sponsorship
E margaret.temelkovski@wateraid.org.au **M** 0427 524 107

THANKS TO OUR 2025 SPONSORS & SUPPORTERS

MAJOR SPONSORS



GOLD SPONSORS



FUNDRAISING ACTIVITY SPONSORS

