

Fundraising Submission

Winnovators 2024
Water Solutions People (WSP)





Our team name, <u>Water Solutions People</u>, is a creative use of our company acronym, WSP.

From offices across NSW, SA, QLD and VIC, our team are the people who continuously work on implementing water solutions across Australia!



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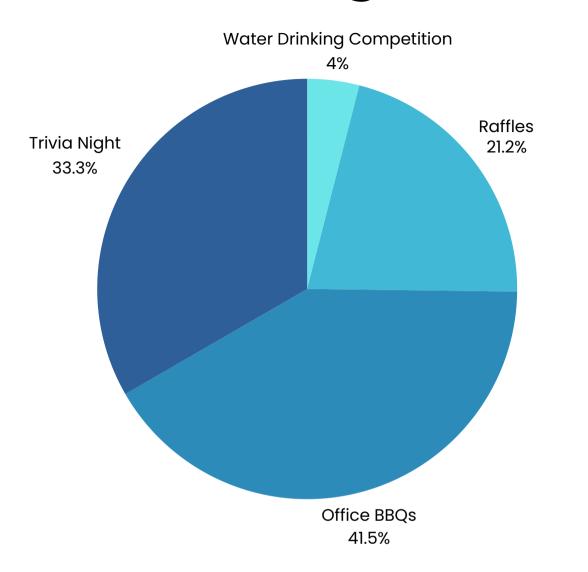
Fundraising approach

We leveraged our team's national presence to plan a series of fundraising events.

Throughout our campaign, we wanted to bring in the spirit of "Wantok" and to share the message of WaterAid's mission.

Each event was put together with the main goal of bringing our communities and colleagues together alongside achieving our fundraising targets.

Seed Funding Allocation



Seed Fund provided: \$750.00

Events that used the fund:

• Water Drinking Contest \$30.00

• Raffles \$159.00

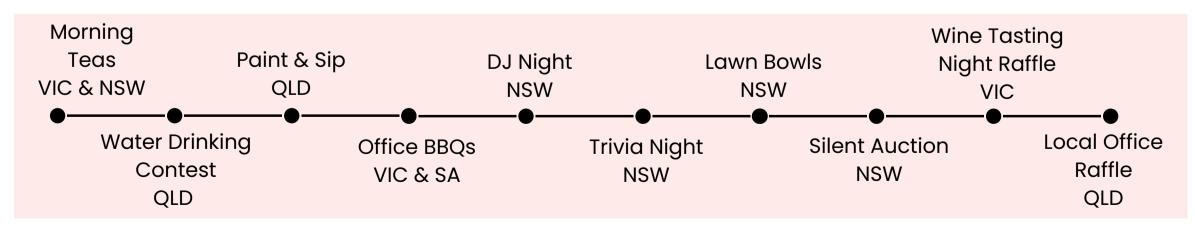
• Trivia Night \$250.00

• Office BBQs \$311.00

All other events and expenses were kindly donated, fundraised or sponsored.

All seed funding was used.

Fundrasing Events



Events ran between May 2024 - August 2024



Fundraising Kickoff!

Over the 4 months, we ran 10 different types of events across our Australian offices.

From baking, sizzling, painting, dancing - we were not only fundraising, but advocating for our Winnovators cause.

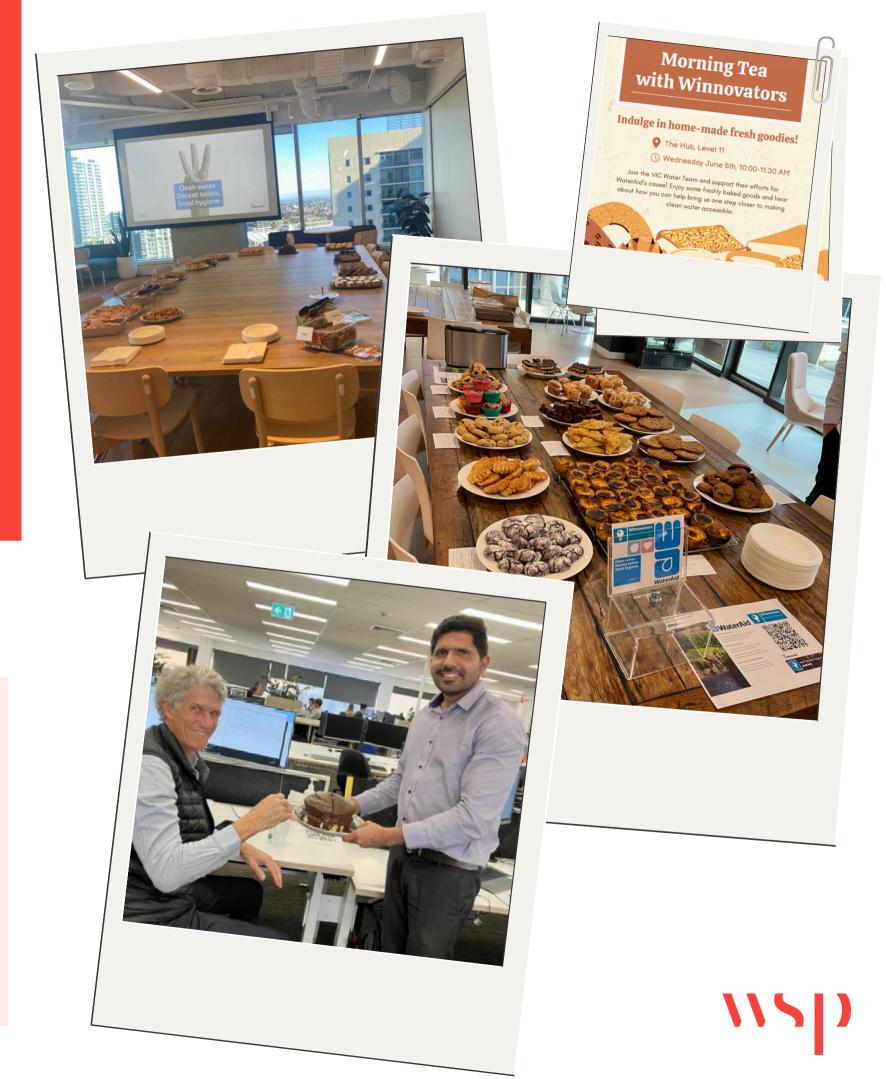
Check out the next few slides to see our events!

Morning Teas (VIC & NSW)

Raised: \$1,688.00

We held our Morning Tea bake sales in our Melbourne, Newcastle and Sydney offices. Ingredients and time were kindly donated by our Winnovators team members and Water group colleagues who wanted to unleash their inner MasterChef!

Here are some of our goodies that were made - stellar and a sell out!





Water Drinking Contest (QLD)

Raised: \$800.00

The goal was who could drink 750 mL of water the fastest - best time wins bragging rights and a small prize. So many were involved, there were too many competitors to count!

Our Brisbane office said it was a spectacular 15 mins of staying hydrated and learning about WaterAid!

Paint & Sip (QLD)

Raised: \$645.00

Kindly sponsored by our very own WSP Brisbane social club, the event was a successful night of painting our hearts out while enjoying a nice beverage of choice!

Check out the colorful birds created below!



Office BBQs - Christmas in July & August! (VIC & SA)

Raised: \$1,234.60

What beats the Aussie winter blues more than pretending it's the summer holidays? Across both our Melbourne and Adelaide offices we hosted three BBQs that sizzled away the crisp wind chill with some snags and sodas.

Seed funding allowed our Winnovators team to cater for all dietary types and proved to be a popular cheap lunch!











DJ Night (NSW)

Raised: \$3,865.00

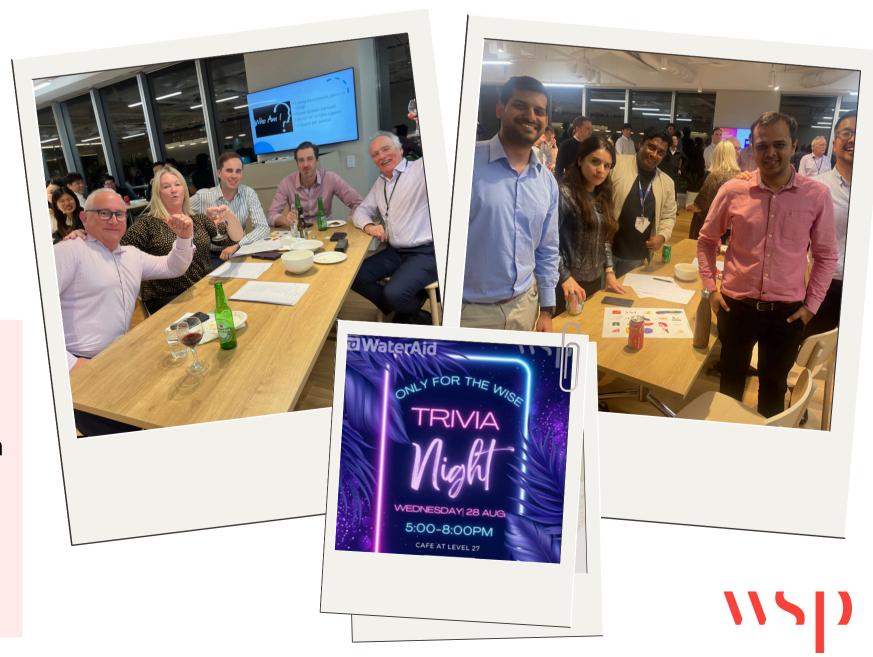
The decks came out for an all inclusive DJ night hosted by our very own WSP team. The tunes were pumping while the donations were flying!

With FOMO felt from all the other offices, there were rumors of the DJ night event going on tour around Australia next year!

Trivia Night (NSW)

Raised: \$1,015.68

WSP's Sydney office held a battle of the brains in their new space. Seed funding allowed the winners to take home not only bragging rights, but some sweet tasty treats!



Lawn Bowls in Newcastle (NSW)

Raised: \$1,575.00

WSP's Newcastle office held a fantastic event! Kindly sponsor by the Newcastle WSP Social Club, it was the night to remember - catching up with colleagues and friends over some fun games at the local lawn bowls club.

In true Wantok spirit, the event brought together a lovely community to share about WaterAid and the importance of the work they do.













Raffles & Auctions - Everyone's a Winner! (NSW, QLD, VIC)

Our team thought boldly and aimed to host one mega national raffle for our fundraising challenge. However, with the guidance of WaterAid and others, we decided to go with a divided but united approach in our raffles and auctions. We held small raffles with fun prizes in VIC and QLD, and hosted a Silent Auction in NSW! Check out the prizes & funds collected below!



Wine
Tasting
Night Raffle (VIC)

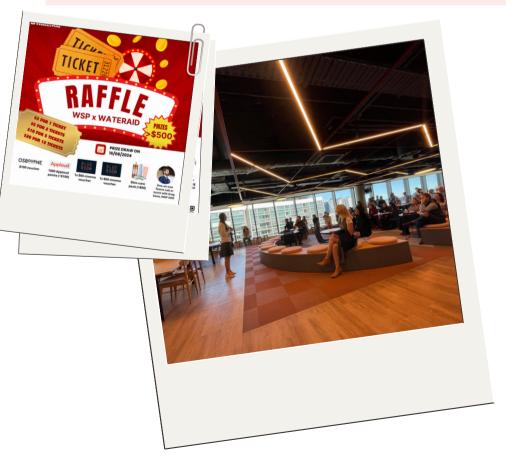
Raised: \$513.58

Tasting wine was too much fun, and a few lucky tasters got to bring a bottle home with PNG coffee!

Local Raffle (QLD)

Raised: \$1,051.45

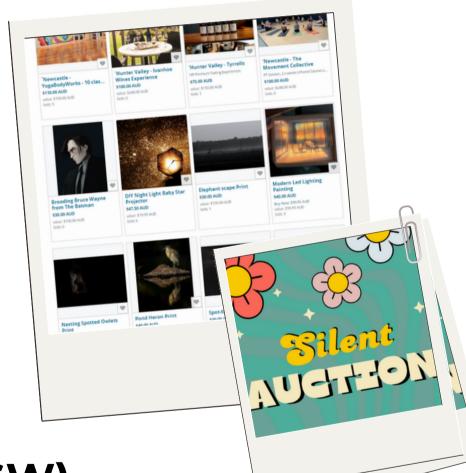
Some kindly donated prizes and one lucky person won a lunch with WSP Australia's CEO, Greg Kane!



Silent
Auction (NSW)

Raised: \$753.50

Donated paintings by our very own staff, wine escapes, to yoga classes – everyone was bidding to win!



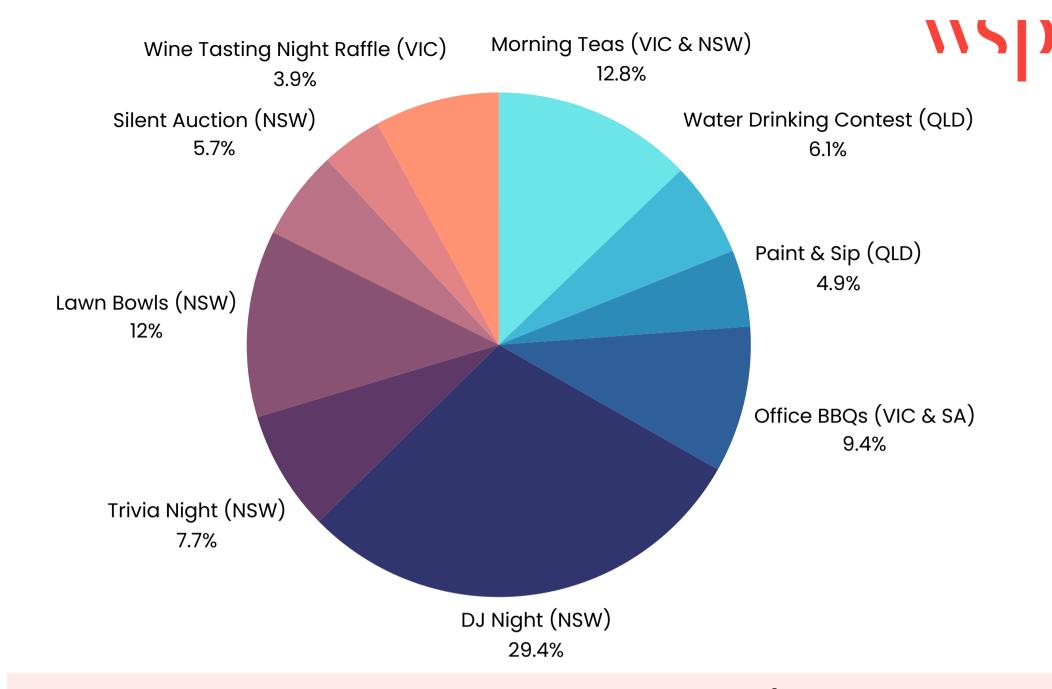
Fundraising Summary

Being first time Winnovators, our team started the challenge with the goal of fundraising to \$5,000.00...

But after our kicking off, we couldn't believe the support from our colleagues, friends and family! Through baking, sizzling, dancing...and so much more, Water Solutions People were able to raise \$13,141.81 from our events over the 4 months! Check out the graph to see which event contributed most!

As Winnovators 2024 draws to a close, our WSP leadership team generously backed our efforts with a extra boost, providing a business donation of \$5,000.00!

In addition, we had **\$2,746.69** come through from ad-hoc donations and social media on our page!



Fundraising Events
Company Donation
Ad-hoc Donations

\$13,141.81 \$5,000.00 \$2,746.69

Total Fundraised

\$20,888.50