

Find and Submission

For Winnovators 2023

by WaiForward

(Watercare)

WAI FORWARD

#

Wai Forward



Our team name 'Wai Forward' is made up of two parts:

- "Wai" means "water" in Maori
- "Forward" represents our teams commitment to forging innovative paths and finding solutions to the pressing water-related issues that are important to us.

OUR TEAM



Abby Barry



Bernice Chiam



Divya Kataria



Gail Meintjies



Natasha Fernandes



Ravi Kalinga



Sunny Singh



Thea Abhay



Zac Martin

Fundraising events and Planning

We planned a series of fundraising events with the goal of achieving our fundraising targets. These events were meticulously planned well in advance, strategically promoted throughout our organization, and communicated through posters and calendar invites. We also utilized the invaluable support from our senior management and CEO, all while introducing WaterAid to our entire organization.



- Forward for Wai
- Quiz Night
- Jar Raffle
- Gaming Tournament
- Bake sale across Watercare
- Online Auction of staff-donated items



Forward for Wai

Forward for Wai is a sponsored walking and running challenge that the team members compete in to raise funds over a period of 12 weeks from 29th May to 18th Aug 2023

We raised a total of \$2161.08 in the form of donations and sponsorships

There were no expenses



Quiz Night

The Charity Quiz Night was a great way to engage with our staff members and promote Wateraid .

After a fun filled Trivia Night, we had raised a total of \$810 in revenue

The expenses included food and drinks from the seed fund.

Conducted on August 15th



Jar Raffle



Everyone loves candy so this was good fun. Participants had to guess the number of lollies in the jar. To enter, they donated \$2NZD for each guess.

The Jar and Lollies were considered as donations. The only expense was a Gift card of \$50NZD for the winning answer

We raised \$304
Conducted from 19th June -
23rd June



Gaming Tournament

This one is for the gamers. Mario Kart Gaming Tournament.

We had 15 participants

We raised around \$164

All expenses were considered as donations

Conducted on the last week of July

Bake Sale

Historically popular at Watercare, we decided to bring out our baking skills. We planned and executed to have 15+ categories to be sold at \$2-\$3 each.

Didn't use any seed funding as the winnovators team and some coworkers donated the baked goods

We raised \$1207.10
No expenses.
Conducted on July 18th



Auction/CEOs Letter to Suppliers

We auctioned off some donated items and reached out to our company suppliers to get their support to donate items for our auction or make direct donations to our fundraising page. We had a fantastic turnout with most of our suppliers opting to make direct donations.

We raised close to \$4165



WAI FORWARD WaterAid

7AM MONDAY 21 AUGUST - 3PM WEDNESDAY 23 AUGUST

ONLINE CHARITY AUCTION!

Fundraising Goal



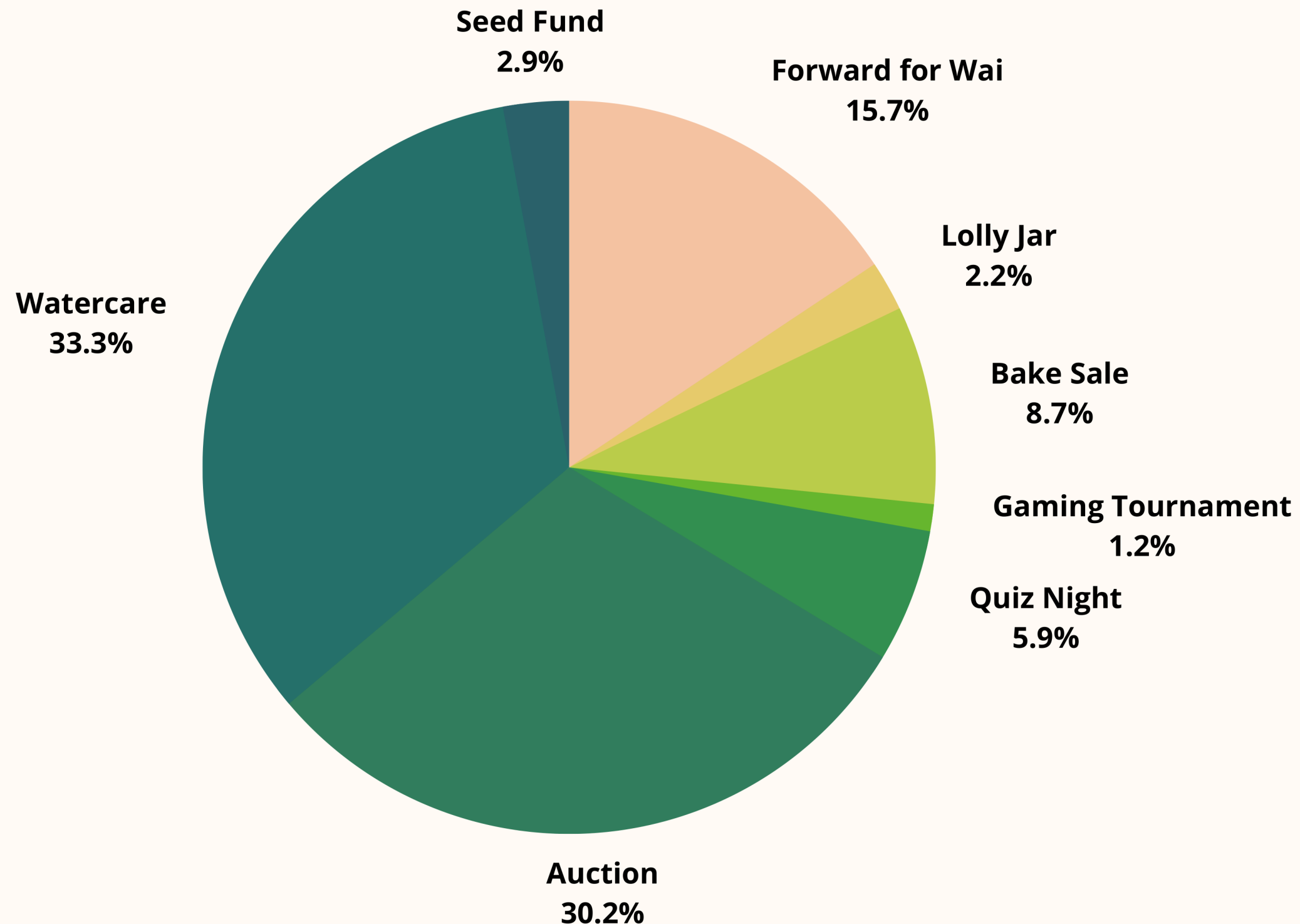
We started off the challenge with a Fundraising Goal of \$5000

We ended the challenge with a total fundraising amount of **\$13,801**

Our Fundraising Page:
<https://fundraise.wateraid.org.au/fundraisers/waiforward>

Pie Chart represents how much each fundraising activity contributed towards our target.

Watercare matched every dollar up to \$5000 NZD. Having Watercare's support was fantastic in motivating the innovators.



How Seed Fund was used



Seed Fund initial amount - \$750

Seed Fund was used for the following fundraising events

- Lolly Jar
- Quiz Night
- Auction

All other expenses incurred in other fundraising events were paid through donations.

Seed Fund balance of \$400 was donated back to our fundraising website.

The Pie Chart represents the percentage of initial seed fund used in different events

