



Winnovators

Developing skills, ideas, futures



2018



WaterAid/ Brendan Foster



Winnovators is WaterAid's employee development programme for you and your colleagues.

What will your teams do?

- Compete with others from around the world to solve a real-world problem while learning new **skills**
- Think outside the box inventing life changing **ideas**
- Enhance leadership qualities and transform **futures** through clean water, decent toilets, and good hygiene

How does it work?

Solve

We provide real water, sanitation, or hygiene problems for you to solve with the unique expertise of your team and organisation.

Fund

Create and pitch an exciting big ticket fundraising campaign to WaterAid, secure a £/\$500 seed fund to make your events a reality, and raise money for our work in India.

Learn

Set individual and team learning goals and monitor your progress throughout the programme. We'll provide the resources – you provide the commitment and enthusiasm.

Win

Compete across Global regions for awards ranging from Best Solve, Fund and Learn, to Best Innovation, Best Use of Social Media, and more.

Raise more than £/\$10,000 and excel in Solve and Learn to be in with a chance of being crowned Global Overall Winner and visiting our work in India!



Solve + Fund + Learn = Win



WaterAid/ Brendan Foster

"We have had an amazing journey participating in Winnovators since its inception. Taking out the Asia Pacific title in our second year was a real thrill for the company as a whole. Engaging external stakeholders through our passion for WaterAid's work, combining our individual skills to a real life problem and bonding as a group to learn, solve and fund enhanced our skillset."

Katie Jones
Asia Pacific Region Overall Winners
Team Agua Viva from Seqwater

The 2018 programme will focus on India, where...

- **163 million people** don't have clean water
- **732 million people** don't have a decent toilet
- **Over 60,000 children** under 5 die each year from diarrhoea

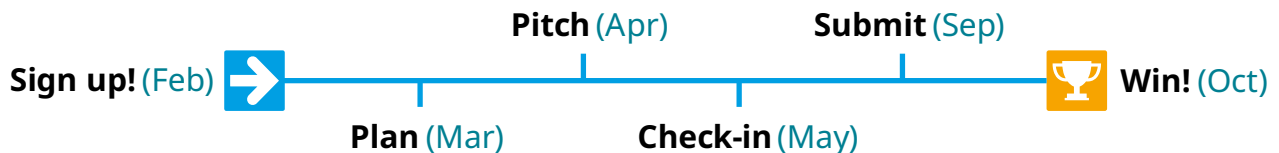
Girls in Bhopal, Madhya Pradesh, India learn about handwashing.



WaterAid/ Prashanth Vishwanathan

How to enter

With the backing of your company and line manager, assemble a team of 6 to 10 motivated people (8 is the magic number) committed to a minimum of 2 days per month over this 9 month challenge.



Learning and development

	Project management Team work	Leadership	Communication	Influencing	Stakeholder awareness	Commercial acumen Networking	Personal development planning
Team set up and planning	✓	✓	✓	✓	✓	✓	✓
Business pitch for seed funding	✓	✓	✓	✓	✓	✓	✓
Delivering the programme	✓	✓	✓	✓	✓	✓	✓
Demonstrating learning	✓			✓	✓		✓
Check in with WaterAid and your company				✓	✓	✓	

Do you have what it takes to be a Winnovator? Sign up today!

wateraid.org/uk/winnovators
Winnovators@wateraid.org
[@teamwinnovators](https://twitter.com/teamwinnovators) [#winnovators](https://twitter.com/winnovators)

Winnovators get results

- **93%** of Winnovators say they improved their communication skills.
- **96%** of Winnovators say they developed workplace skills.
- Taking part demonstrates your company's values and integrity – **93%** of Winnovators say so!
- **In 2017**, Winnovators raised £210,000 to change lives with clean water, decent toilets and good hygiene.