



Welcome to Winnovators 2024

Thank you for signing up to Winnovators!



Welcome to WaterAid's employee development program for you and your colleagues.

Compete to solve a real-world problem while learning new skills.

Think outside the box inventing life changing ideas.

Enhance leadership qualities and transform futures through clean water, decent toilets and good hygiene.

A grayscale image of a hand with fingers spread, holding a blue rectangular sign with white text.

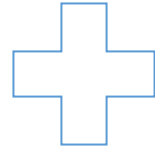
**Clean water.
Decent toilets.
Good hygiene.**

Winnovators Key Pillars



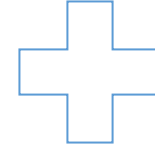
Solve

Each team will choose one out of three challenges currently faced in Papua New Guinea and develop solutions that will help further that mission.



Fund

Your team will develop and run your own fundraising campaign. Pitch your campaign concept and strategy to secure seed funding from WaterAid. The funds raised will directly help to support WASH projects in Papua New Guinea.



Learn

Each team member will set their own development goals and reflect on it at the end of the program.



Timeline and deliverables

Throughout your team's Winnovators journey there will be key milestones to reach for: Solve, Fund and Learn.

We will be supporting you along the way by holding check-in webinars, sending reminders and answering the questions you have.

	April 2024	May 2024	June 2024	July 2024	August 2024	September 2024
	8 April Welcome to Winnovators! Get started by having your first team meeting and learning more about your teammates.	10 May All teams submit their Fundraising Pitch and complete the pre-program survey.	12 June Solve webinar - a mid-program check in with the PNG team. (rescheduled to 19 June)		30 August Time's up! Make sure all of your final submissions have been turned in for judging.	Judging and Awards Event - to announce winners and celebrate everyone's effort.
	11 April Virtual Launch Event will brief you on the program					
						
						
	← Teams deliver on their plans and activities →					



What's next?



- Please get every team member to register at: [link](#)
Entry code: WINN2024
- Each team member will receive communication and updates about Winnovators from WaterAid after they have registered.
- Most of the communication from WaterAid will come via email – add auswinnovators@wateraid.org.au to your 'safe senders' email list and check your junk folder.
- All documents and information regarding Winnovators and the Solve, Fund and Learn challenges, will be available on the **Resource Library** of the [Winnovators website](#) following the Kick-off webinar.





First steps as a team

Initial team meeting

Organise a meeting in which you can:

- Get to know each other
- Come up with a team name
- Select a challenge for **Solve**
- Start thinking about your main events for **Fund**
- Set and agree the team's fundraising target
- Start thinking about your own development goals for **Learn**
- Check timeline for key dates
- Develop team governance, roles, and responsibilities
- Start thinking about what communications tools (e.g. social media, internal newsletter, intranet) the team can use to engage with colleagues, business partners, and the wider community



The three Solve challenges



WaterAid's mission is to ensure everyone, everywhere has access to clean water, decent toilets and good hygiene.

Each team will choose one out of three challenges currently faced in Papua New Guinea and develop solutions that will help further that mission.

By the end of August, submit your work to WaterAid which then will be assessed by an expert panel of WaterAid team members and Water Industry leaders. Awards are given to teams for the leading solution delivered for each challenge.



Water Challenge Preview



Coastal communities in Papua New Guinea are grappling with the dual challenge of accessing clean water and coping with the escalating impacts of climate change, such as rising sea levels and unpredictable weather patterns.

Devise innovative and sustainable solutions to address the pressing issues, with a focus on integrating climate resilience into the water supply systems of these vulnerable communities.

Sanitation Challenge Preview



Pari, a traditional village in Papua New Guinea, faces critical sanitation issues due to the reliance on overhung toilets positioned above the sea. This setup results in direct waste discharge into the ocean, leading to contamination of coastal waters and subsequent waste washing up on the beach, posing significant health risks to both residents and the environment.

Design innovative technical solutions capable of capturing, containing, and treating waste to ensure environmentally sustainable disposal practices.



Advocacy Challenge Preview



In Papua New Guinea, there is limited qualifications for people wanting to enter the water and sanitation workforce. University and vocational courses are limited; career pathways are not well-defined and often people working as WASH professionals have gaps in knowledge, technical skills and qualifications. There is limited opportunity for water-related engineering study, career development and women's workforce and study participation is lower than men's.

Design innovative solutions or campaigns aimed at advocating educational institutions to prioritise and promote WASH-related programs. The goal is to enhance educational opportunities and bridge knowledge gaps.





Thank you for being part of Winnovators 2024!

The Winnovators team will support you every step of the way. Contact us on auswinnovators@wateraid.org.au if you have any questions we can answer for you.

