## OUR FUNDRAISING JOURNEY!



### **OUR APPROACH**

To leverage Sunwater's Brisbane and regional presence in raising awareness of Wateraid through a number of key fundraising events.



### **CUPCAKE SALE**

Utilised existing Social Club funds to purchase 260 State of Origin themed cupcakes in aid of the Winnovators Program.

Reach: 60+

**Amount Raised: \$916** 



### **OUR SEED FUNDS**

Funded the equipment and prize for the key Fish for Change Raffle Event which included a fish trophy, gift vouchers, cash and a gift hamper.

Remaining Amount: \$11.28



### **ANNUAL TRIVIA NIGHT**

Hosted by the Social Club, the event included a presentation by the Dambassadors about WaterAid and a number of raffled prizes throughout the night.

Reach: 100+

Amount Raised: \$1,525



### **OUR COMMUNICATION**

Included internal intranet articles/newsletters, emails and meetings, posters across all Sunwater locations and individual social media promotion (LinkedIn, Facebook, Instagram).



### **FISH FOR CHANGE EVENT**

Live streamed event including a Q&A with Mark Trembath and a raffle event linked to plastic toy fish, with a winner fished out from Sunwater's Hydraulics Lab to win \$550 worth of prizes.

**Reach: 748** 

Amount Raised: \$2,080



## OUR COMMUNITY ENGAGEMENT

Individual Social Media: 2,079 Internal Comms: 748 Office Locations: 27



### **APPLE WATCH RAFFLE**

Raffled event for a donated Apple Watch in a last attempt to raise funds targeted at Brisbane Head Office.

Reach: 496

Amount Raised: \$1,392



TOTAL AMOUNT RAISED \$10, 840

sun ater DAMBASSADORS

WE'RE DAM GOOD AT FUNDRAISING!

# sunwater DAMBASSADORS

## WE'RE DAM GOOD AT FUNDRAISING!

The Sunwater Graduates hope to maintain their number 1 position in the Winnovators Program fundraising challenge with their upcoming 'Fish for Change' raffle event.

Life can b

playful ba

person pla

Key high

Wt

disp

Wi

We

Wir

### Why WaterAid?

Our graduates are tak them to work togethe to water year round o

events with an aim to raised. The great new surpassed our initial

### Participants will have

with the winner to be worth of prizes. Where do I purcha

#### Tickets will be availab Regional Administrati fish in total). The mo

When will the ever The winner will be dra

## The event will include

Brisbane site: Level 9 Regional sites: Regio

Look out for a calend





Laughter is the best medicine

The Brisbane Social Club hosted a stellar trivia night bringing people together centred around laughter, having fun and valuing others

Trivia organisers



This year, Sunwater Graduates are taking part in WaterAid's design and fundraising challenge to help solve real water issues facing the people of Timor-Leste

The WaterAid Winnovators Program provides organisations the opportunity to compete in solving real-world problems while learning new skills.

Teams must solve a challenge facing Timor-Leste centred around safe water, sanitation, and hygiene (WASH) whilst raising much needed funds that go directly to supporting WaterAid's

on their ability to communicate, influence, network, project manage and lead as they work together to develop a holistic approach to ensure communities facing sea level rises and salination of

In addition to designing a winning solution, graduates will champion a series of fundraising events over the next four months with an aim to take out the supplementary Fund Challenge award for most money raised.

The fundraising campaign will include a

- · State of Origin cupcake sale . Fish for Change live stream event
- Regional BBO & Bake sales
- Sunwater Trivia Night

How can I get involved?

There are a few ways you can contribute and be part of the Sunwater Dambassadors journey

- 1. Donate at the Sunwater Dambassadors team page and keep track of our fundraising efforts at the following link  $\underline{\text{Sunwater}\left(\text{wateraid.org.au}\right)}$  (no donation is too small!)
- 1. Get involved in the planned fundraising events by purchasing baked and BBQ goods attending the trivia night and backing a winning fish at the Fish for Change event
- 1. Share our story By spreading the word about the Winnovators program, you help raise awareness to the importance of water security and the important work carried out by
- 1. Support our design solution We believe in the power of collaboration and collective action - if you are passionate about water security and accessibility and want to contribute your skills, knowledge, or expertise to our cause, we would love to hear from you!



D Donate here





















beverages will be provided

(cash only) by 14 October

raffle tickets

Every dollar from the trivia entry

raffle sales will be donated to cho · Can't make it but still want to be

Talk to L9 reception about purcha



### **OUR WHY**

Sunwater Graduates are taking part in the WaterAid Winnovators design and fundraising challenge to help solve real water sues facing the people of Timor-Leste.





### HOW CAN YOU

solving rea

We've reached out networks to help us awareness about ou eye out for events your area for an support



our fundraising efforts at the QR code above where you can donate directty to our team fundraising page.



### FISH FOR CHANGE RAFFLE EVENT

sun vater DAMBASSADORS

9TH AUG 10 AM

Purchase a \$20 raffle ticket from Brisbane **Reception or your Regional Admin for** your chance to win \$550 worth of prizes!

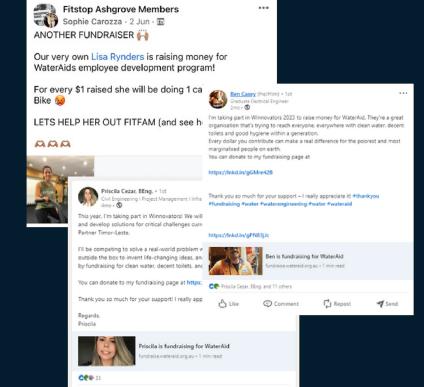
WEDNESDAY 9th AUGUST 10 AM

> Level 9, Townhall, Brisbane

Support the Sunwater **Graduates key fundraising** event by purchasing a toy fish to be in the draw to win \$550 worth of prizes!

\*Limited Tickets Available\* Winner will be announced during the Morning Tea and Graduate Presentation





Repost

Comment

