

# Watercare WINNOVATORS 2025 FUNDRAISING BREAKDOWN

## FUNDRAISING EVENTS

\$10,000



### Sausage Sizzle

**Our strategy:**  
Nothing gets people's attention more than food.

The Watercare Winnovators team kicked off the fundraising campaign with a sausage sizzle and bake sale at the Watercare HQ during lunchtime, selling a whopping **80 Sausages!**

The food had people talking!

Seed Fund used- \$220.04    Money Raised- \$564.79



**\$7633.31  
TOTAL!**

\$354.96  
Seed Fund  
Remaining

\$7278.35  
Raised



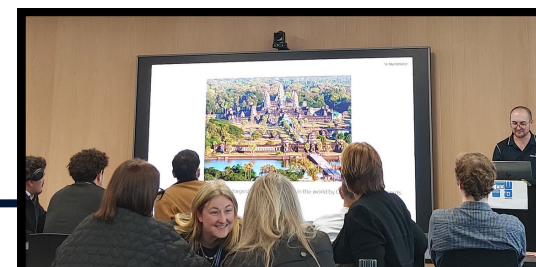
### Trivia Events

**Our strategy:**  
Combining competition with learning.

We ran two trivia events, attracting **30 people at each event!** No entry fees- we wanted to attract as many keen learners as possible.

The theme of the trivia? **WaterAid, Cambodia, Sustainability and Science.**

Seed Fund used- \$0.00    Money Raised- \$545.00



\$5,000

### Continuous Events

**Our strategy:**  
Having events running continuously in the background to keep engagement up through the fundraising campaign. Enlisting help from partner organisations and Watercare Employees.

\$2,500



### Lolly Jar Guess

This lolly jar was a recurring friend at all of our events. Anyone could make a donation to guess how many lollies were in the unconventionally shaped jar. We attracted **50 guessers**, all waiting to find out if their answers were correct!

Seed Fund used- \$59.09    Money Raised- \$498.00



### Silent Auction

Prizes donated by employees and partner companies ranged from physical products to services (e.g., baking a cake, signed rugby tees). **The CEO also put up an opportunity to have lunch with him!**

## THE MAIN EVENT- FUN RUN

**Our strategy:**  
Hold one big, final event- aiming to raise most of our funds there.

Communications with (and a lot of paperwork) both Cornwall Park and Auckland Council was required to hold the run on the premises. AC kindly waived event fees. We also pitched to the WSL CEO, with an agreement to match \$25/km, to a cap of **\$5,000!**

**55 Runners (and 5 dogs)** showed on the day, a mix of WSL family and the wider community. The most kms for one person was **22km!** The total was **461km**, reaching (and exceeding) WSL's contribution cap of \$5,000 by a mile!

Seed Fund used- \$178.25    Money Raised- \$5,679.65.

