

THE 2026 VICTORIA WATERAID  
FUNDRAISING COMMITTEE PRESENTS

# BACK TO THE 80s

*gala ball*



 In support of  
 **WaterAid**

Lights, Camera... Impact!

# BACK TO THE 80s *gala ball*

Get ready to rewind the clock and relive the magic—Back to the 80s is the theme for the 2026 Victorian WaterAid Gala Ball! Returning by popular demand, this year's event promises a dazzling night of nostalgia, neon, and non-stop fun.

Step into the spotlight as we celebrate with 80s-inspired entertainment, glamorous styling, incredible prizes, and of course, an atmosphere buzzing with energy and purpose. With more than 500 guests from across the water industry and wider community, the Gala Ball offers premium visibility and recognition for your organisation—while helping raise vital funds for WaterAid's life-changing mission.

**Date:** Friday 20 March 2026

**Time:** 6.30pm – 11.30pm

**Venue:** Sofitel Melbourne on Collins, 25 Collins St, Melbourne



Tariq Hawari / WaterAid

## Who are we raising money for?

WaterAid is an international non-profit with one goal: to change the world through water. Along with decent toilets and good hygiene, a reliable supply of clean water is essential for health, dignity and a life full of opportunity.

Childbirth is safer, children get the chance to grow up healthy and strong. Families thrive and whole communities are better prepared for our changing climate and whatever the future holds.

We work alongside communities worldwide setting up entire systems that deliver clean water, decent toilets and good hygiene for millions. And we get the people, policies and money in place to keep these systems working – and the water flowing for good. So that people have safe, reliable services that last.

Our work with communities, partners, allies and supporters has already meant millions of people can shape their own future with dignity and confidence.

To drive lasting change on a global scale and faster than ever, we get others to step up and play their part:

- Partnering with communities to build systems that work for them
- Connecting policy makers, experts, local partners and communities
- Innovating, learning, modelling solutions and sharing good practice
- Changing attitudes and behaviours
- Rallying support from people and organisations around the world
- Working with decision makers to scale up investment and accelerate progress

Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets, and good hygiene.

By supporting this flagship event, your brand will be front and centre at one of Victoria's most anticipated charity galas, showcasing your commitment to social responsibility and community impact.

For more information visit: [www.wateraid.org/au](http://www.wateraid.org/au)

# 2026 gala ball SPONSORSHIP PACKAGES

## Major Sponsor Package

**\$25,000 + GST**

Be in the spotlight with premier exposure across the entire event:

- One premium-position table
- 4 VIP Cocktail Party invitations
- Full-page ad in program
- Logo on event screens, media wall, website (with link), and tables
- LinkedIn feature and social media exposure
- Verbal MC acknowledgment
- Opportunity to display 2 sponsor-supplied banners
- Branded digital assets for your channels
- Inclusion in corporate newsletter and all attendee emails

## Gold Sponsor Package

**\$10,000 + GST**

Elevated presence with fantastic benefits:

- One table of 10
- 2 VIP pre-ball cocktail tickets
- Logo on website, event screens, and printed program
- LinkedIn feature and MC acknowledgment
- Acknowledgement in event communications and social media
- Custom social media assets

# 2026 gala ball SPONSORSHIP OPPORTUNITIES

## 360 Photobooth Sponsor

**\$6,000 + GST**

Strike a pose at our totally rad 360 Photo Booth! Guests will share their videos straight to their phones (and socials!), with your logo featured on every clip—keeping your brand in the spotlight long after the night ends.

## Program Sponsor

**\$5,000 + GST**

This exclusive opportunity includes a full-page advert in the program (normally reserved for Major Sponsors), along with verbal acknowledgement by the MC during the evening and recognition across WaterAid's social media channels.

## Welcome Wall Sponsor

**\$5,000 + GST**

Create a lasting impression with a customised welcome sign that greets guests as they arrive. Your brand will shine through as our most prominent feature on our customised backdrop—a unique opportunity not to be missed!

gold

## Retro Games Corner

**\$5,000 + GST**

Step back in time at our Retro Games Corner, featuring classics like Pac-Man, Space Invaders, Street Fighter, and Dance Dance Revolution. Fully branded with your logo, this high-energy zone offers maximum visibility and guest engagement—a nostalgic sponsorship sure to be a crowd favourite!

# *2026 gala ball* **SPONSORSHIP OPPORTUNITIES**

## **Digital “Mixtape” Lucky Dip Wall**

**\$3,500 + GST**

Bring the nostalgia with our Digital ‘Mixtape’ Lucky Dip Wall! Guests select a cassette to reveal a mystery prize or song—will they hit the jackpot? Fully branded, this fun, retro-meets-modern activation keeps your logo front and centre while engaging attendees throughout the night.

## **Best Dressed Sponsor**

**\$3,000 + GST**

Guests get their photo taken at the Best Dressed stall to go in the running to win a prize provided by the sponsor in liaison with the WaterAid Event Manager.

Your logo will be displayed prominently at the stand and in the program.

## **Spinning Wheel Sponsor**

**\$2,500 + GST**

A fun and interactive highlight of the night—guests will love spinning the wheel for the chance to win prizes provided in partnership with you as the sponsor. With unlimited spins, the excitement never stops, and your logo will be prominently featured on the wheel and in the program.



# *2026 gala ball* **SILENT AUCTION & RAFFLE DONATION**

Donate a unique experience, holiday, sport item, lifestyle, homewares, or electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and logo displayed on the dedicated silent auction website

**Your support will make a difference!**





# Thank you to our 2025 SPONSORS & SUPPORTERS

## Gold Sponsors



## Major Sponsors



## Fundraising Activity Sponsors



Contact Dave DeBrincat to secure your sponsorship via  
[dave.debrincat@wateraid.org.au](mailto:dave.debrincat@wateraid.org.au) or +61 (0)404 856 779

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