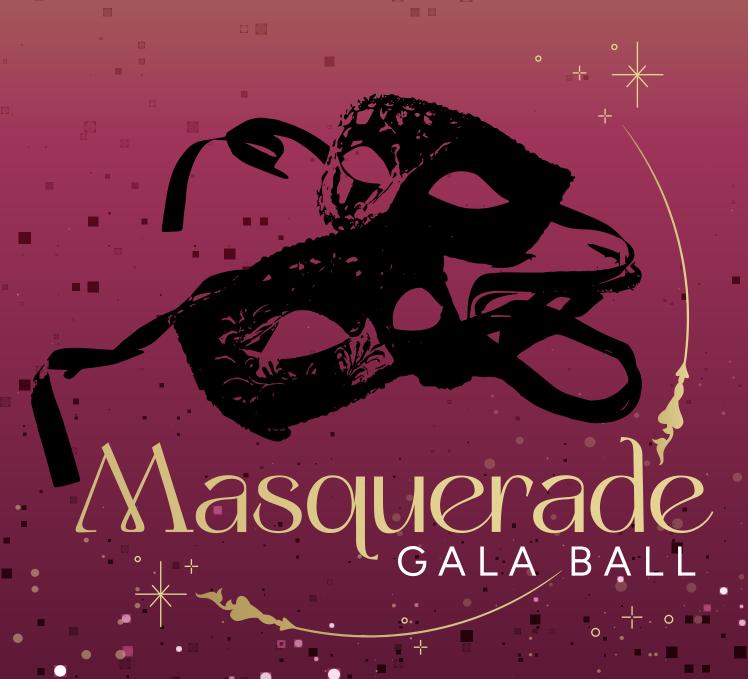


THE 2023 NEWS SOUTH WALES FUNDRAISING COMMITTEE PRESENTS

Saturday 28 October 2023 • 6.30pm – 11.30pm • Sydney Town Hall



III In support of WaterAid

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WATERAID IS AN INTERNATIONAL NOT-FOR-PROFIT,
DETERMINED TO MAKE CLEAN WATER, DECENT
TOILETS AND GOOD HYGIENE NORMAL FOR EVERYONE,
EVERYWHERE WITHIN A GENERATION.

We help achieve widespread change by inspiring people and sparking chain reactions, and working closely with partners internationally and on the ground in some of the toughest places in the world. Millions of people have already taken control of their lives and built better futures.

But there is still work to do. **771 million people worldwide – or one in ten** - don't
have clean water close to home. We are
working with our supporters and partners

to get clean water, decent toilets and good hygiene to these communities. To make lasting change happen on a massive scale, we are also working to:

- · convince governments to change laws;
- link policy makers with people on the ground;
- · change attitudes and behaviours;
- · pool knowledge and resources; and
- rally support from people and organisations around the world.

TOGETHER, WE WILL CHANGE MILLIONS OF LIVES FOR THE BETTER.



Major Sponsor Package

\$25,000 (+GST)



Each Major Sponsor will receive significant exposure at the 'Masquerade' Gala Ball including:

- One table of 10 at the Gala Ball in a prime position
- Four tickets to the VIP Cocktail Party
- A full page advertisement in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website, media wall and on your tables
- LinkedIn post recognising your sponsorship and support of WaterAid
- Logo included on WaterAid LinkedIn Gala Ball Event page
- Verbal acknowledgement by the MC during the evening
- Two free standing banners supplied by the sponsor, in the venue
- Acknowledgement on social media, corporate newsletter and all emails to attendees
- Branded social assets to promote your support on your channels

Gold Sponsor Package



* \$12,000 (+gst)

This year's gold sponsors will enjoy:

- One table of 10 at the Gala ball
- Two VIP pre-ball cocktail party tickets in the private room
- Logo recognition as Gold Sponsors in the program
- Logo on the Gala Ball website linked to your website
- LinkedIn post recognising your sponsorship and support of WaterAid
- Company logo displayed on the screens at regular intervals during the event
- Verbal acknowledgement by

the MC during the evening

- Acknowledgement on social media, corporate newsletter and all emails to attendees
- Branded social assets to promote your support on your channels





Other sponsorship opportunities:

Electronic Bidding Sponsor \$6,000(+GST)

This sponsorship puts your logo onto all multi-media associated with the silent and live auctions, which goes directly to everyone's smartphones on the night and on the screens.

Welcome Wall Sponsor \$5,000(+gst)

Want to have a welcoming experience like no other? The Welcome Wall will great and upon arrival

* SOLD:

, opportunity no

VIP Cocktail
Party Sponsor
\$5,000(+GST)

Before the 2023 New South Wales WaterAid Gala Ball kicks off, there is an emission of the second sec

** SOLD

opportunity so get in early!

Program Sponsor

***SO[D]

on social media



Other sponsorship opportunities: (continued)

^{**}MaskerAid Sponsor \$4,000 (+GST)

The MaskerAid section provides guests with the opportunity to purchase various types of masks as well as buying a raffle ticket to go into the draw to win an authentic Venetian mask. Your brand will be prominently displayed at the display, on screens and in the program.

· Wine Wall Sponsor \$4,000(+GST)

The wine wall is one of the mo



Gelato Bar Sponsor \$3,000(+GST)

Who doesn't love Gelato? This year in keeping with all things Venetian we will be having our own Gelato Bar that is sure to delight. Sponsor it and display your brand and in the program

Silent Auction and Raffle Donations



Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- · Acknowledgement and logo in the printed event program
- · Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- · Detailed prize description and logo displayed on the dedicated silent auction website









Thanks to our 2022 sponsors



















GOLD SPONSORS































FUNDRAISING ACTIVITY SPONSORS













PRIZE DONATIONS

ARCHIE ROSE

Maddocks

NORTON ROSE FULBRIGHT

CLAYTON UTZ







chase gallery









