



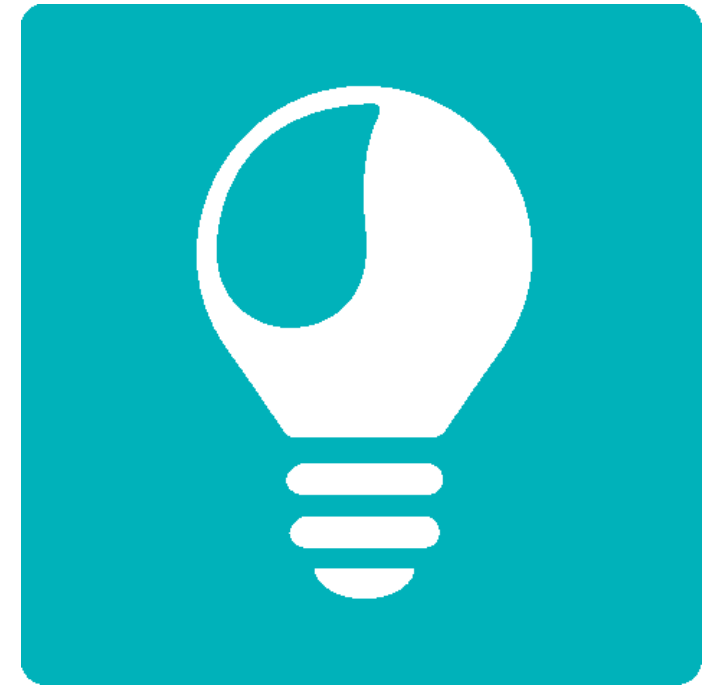
Winnovators

Developing skills, ideas, futures

Winnovators

WaterAid's employee development program for you and your colleagues.

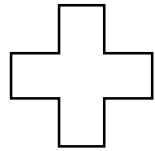
- Compete to solve a real-world problem while learning new **skills**
- Think outside the box inventing life changing **ideas**
- Enhance leadership qualities and transform **futures** through clean water, decent toilets, and good hygiene



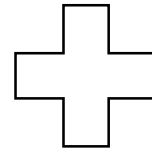
How does it work?



Solve



Fund

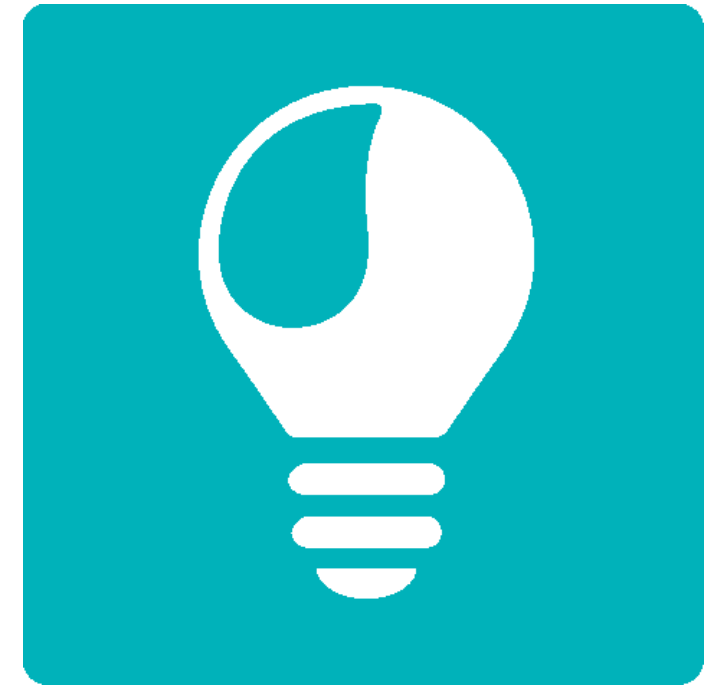


Learn



Win

2018 focus country – India



163 million people don't have clean water

732 million people don't have a decent toilet

Over 60,000 children under 5 die each year from diarrhoea



Solve – how it works

WaterAid goes up against complex challenges around the world every day, finding solutions that change people's futures for good.

Choose a real case study – **Water, Sanitation, or Hygiene** – and use the unique expertise of your team and organisation to solve it.

Water

What's the challenge?

With growing awareness of water contamination across New Delhi, demand for water purification systems has increased. This has created extra financial burden for poor households, when the water provided by their local utility provider should be adequate at source.

Local women's groups are expanding their services by working directly with low- and middle-income communities to provide water quality testing, and to support people in demanding clean water from their local utility provider.

Develop a business model and marketing plan to create demand for water testing, so that communities can demand safe water supply and reduce use of filters.



Sanitation

What's the challenge?

A twin pit latrine features two separate pits for collecting waste. Once one pit is full, the waste flow is diverted to the second pit, with each being emptied alternately over time.

However, this switch has to be done manually – requiring households themselves to access the system and be exposed to harmful human waste. Understandably, many are reluctant to do so.

Using a mix of design, engineering and community engagement approaches, your team will design a mechanism for the twin pits that can be fit by local workers using simple and affordable materials, and propose community engagement activity to encourage its uptake.



Hygiene

What's the challenge?

Good hygiene should be a normal part of daily life.

Using a mix of design, marketing and communication skills your team will devise a multimedia hygiene toolkit, an implementation plan, and a method to monitor the toolkit's impact.

Aimed at children aged 6 to 14, the materials will encourage good hygiene practises in school, at home and in the community, and make them excited to share what they have learned with others.





Fund – how it works

All development work needs funding. Do you have what it takes to make change happen?

Pitch exciting, engaging fundraising ideas to WaterAid to secure a **\$500** seed fund.

Use the seed fund to make your activities a reality and raise at least **\$5,000** for our work in India.



Learn – how it works

From influencing and leadership, to teamwork and much more, show us how you can push your key abilities to help others.

Set individual and team learning goals that align with your company goals and monitor your progress throughout the programme.

Learn

What's the challenge?

Learning and development

	Project management Team work	Leadership	Communication	Influencing	Stakeholder awareness	Networking	Commercial acumen	Personal development planning
Team set up and planning	✓	✓	✓	✓	✓	✓		✓
Business pitch for seed funding	✓	✓	✓	✓	✓	✓	✓	
Delivering the programme	✓	✓	✓	✓	✓	✓	✓	✓
Demonstrating learning	✓			✓	✓			✓
Check in with WaterAid and your company				✓	✓	✓		

What can you **Win**?

Compete in Global regions, we are in the Asia Pacific Region:

- Best Solve
- Best Fund
- Best Learn
- Best Innovation
- Best Presentation
- Best Community Approach
- Best Use of Social Media
- Regional Overall Winner



Raise more than **\$10,000** and excel in **Solve** and **Learn** to be in with the chance to be crowned **Global Overall Winner** and visit our work in India!

Europe and North America 2017 Winners

- **Regional and Global Overall Winner** - Scottish Water Team Albagua
- **Best Solve – Water** - Agua AECOM
- **Best Solve – Sanitation** - Mott MacDonald Nica-Agua
- **Best Solve – Hygiene** - Northumbrian Water Group Shiny Appy People
- **Best Solve – Legal/Finance** - Watson Farley and Williams LLP WFWinnovators
- **Best Fund** – Thames Water Quay Players
- **Best Learn** – Southern Water Fuente de Agua
- **Best Presentation** – Severn Trent Poo-wer Rangers
- **Best Innovation** – The Intern Group
- **Best Community Approach** – AECOM Celtic Connections



Asia Pacific 2017 Winners

- **Regional Overall Winner** – Seqwater *Agua Viva*
- **Best Solve – Water** – GHD *Guerreros Hídricos Dinámicos*
- **Best Solve – Sanitation** – Sydney Water *Team Motmot*
- **Best Solve – Hygiene** – Sydney Water *El Agua de la Vida*
- **Best Fund** – City West Water *Team Potability*
- **Best Learn** – Yarra Valley Water *Winnovators*
- **Best Presentation** – TRILITY *TRInnovators*
- **Best Innovation** – Yachiyo Engineering
- **Best Community Approach** – Queensland Urban Utilities *Aquua*



Meet our Asia Pacific Region 2017 Winners

“We have had an amazing journey participating in Winnovators since its inception. Taking out the Asia Pacific title in our second year was a real thrill for the company as a whole.

Engaging external stakeholders through our passion for WaterAid’s work, combining our individual skills to a real life problem and bonding as a group to learn, solve and fund enhanced our skillset.”

Katie Jones

Asia Pacific Region Overall Winners
Team Agua Viva from Seqwater



Meet our Global 2017 Winners

“It’s amazing what you can achieve when you get your creative juices flowing for something that truly matters. We found the whole experience invigorating and inspiring, and wouldn’t hesitate to encourage other companies to sign up.”

Naomi Dixon

Global Overall Winners

Team Albagua from Scottish Water



What companies said

"The Winnovators programme has been a great learning experience for our graduate talent. Our teams worked hard to solve a complex real-world problem, bid for seed funding and thought creatively about how they could raise funds."

Nicki Gray

Advisory Consulting Programme,
People, L&D and Strategy Lead
EY



What's in it for you?

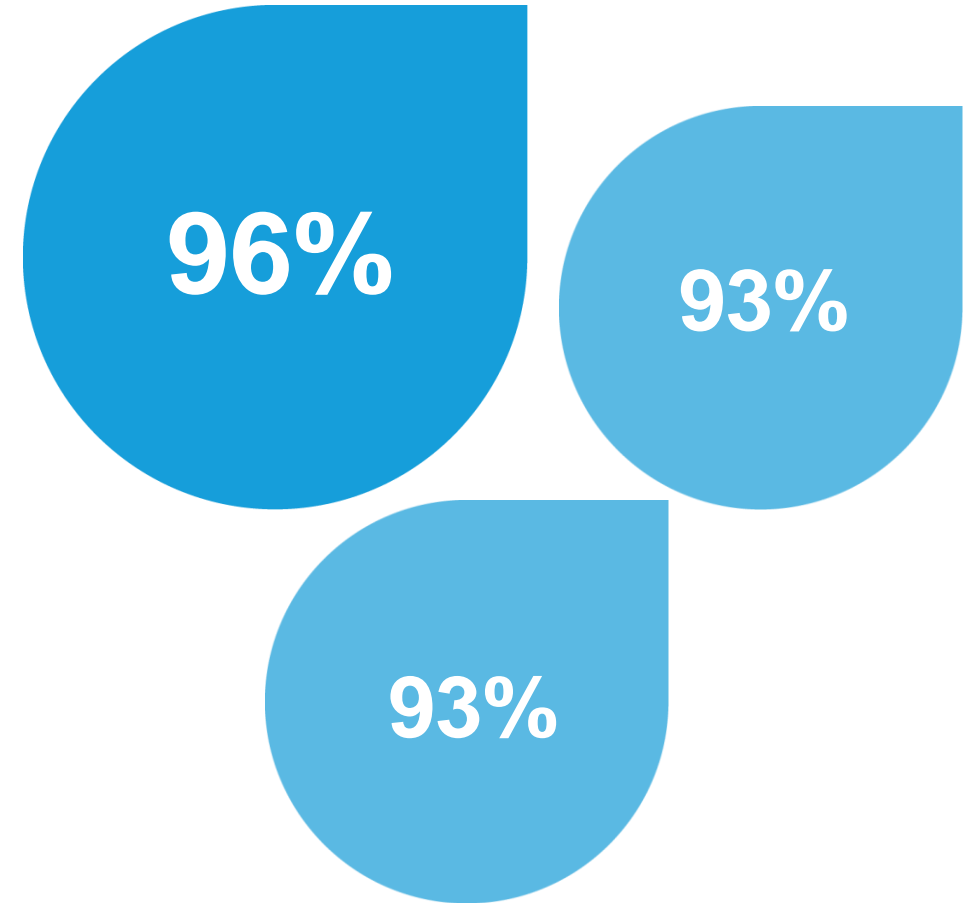
In 2017...

96% Winnovators developed skills that can be applied in the workplace.

93% increased their communication skills.

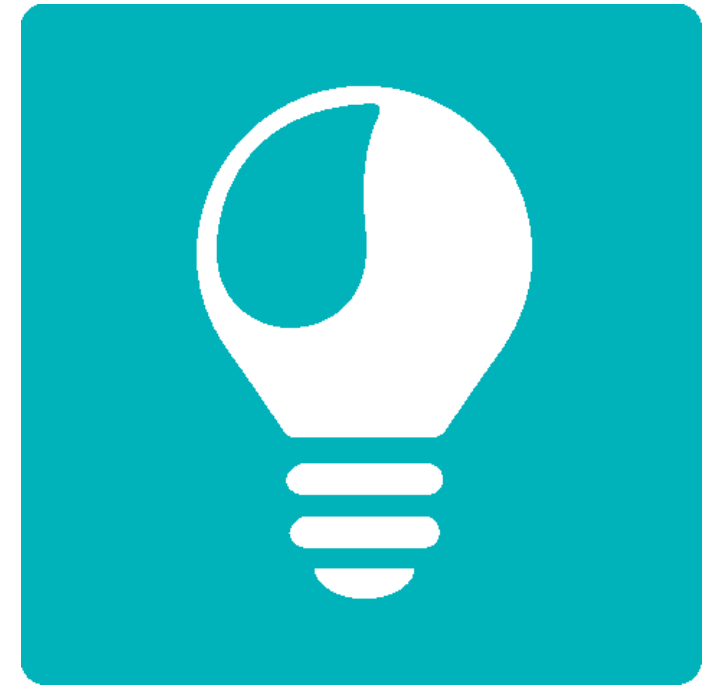
93% said their company's support for Winnovators demonstrates their values and integrity.

We'll provide the resources to **Solve, Fund, and Learn** – you provide the commitment and enthusiasm!

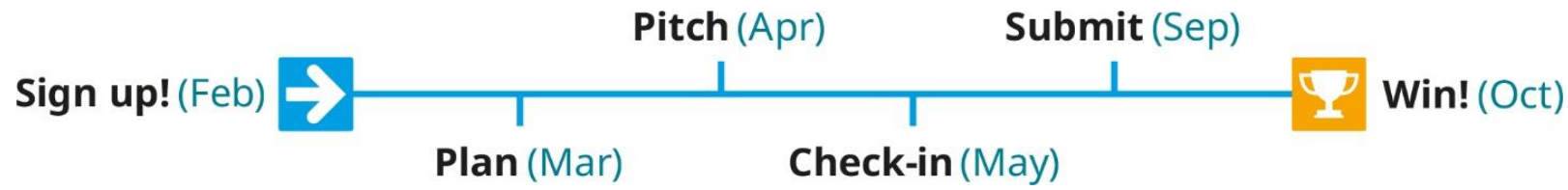


What do we need from you?

- A senior colleague to be the Winnovators company sponsor/mentor to support the team.
- Support of participants' line managers to one to ones and objective setting.
- A motivated and committed team of 6 to 10 people (8 is the magic number!) to commit to at least 2 days a month during this 9 month programme.
- Financial commitment:
 - Underwrite the seed fund of \$500
 - Allow reasonable time and travel costs for your team.



Timeline and Deliverables



Sign up and Plan	Pitch	Submit
Pre-programme survey	2 minute video of plans	Solve solutions
		Total funds raised
		Post-programme survey



What's Next?

- Contact WaterAid Australia with your initial questions:
mark.thomas@wateraid.org.au
- Watch the films:
<https://www.youtube.com/watch?v=EAZKE7olv0c>
https://www.youtube.com/watch?v=I_SpZSE79xg
- Check out last year's teams' work on Twitter:
@teamwinnovators #winnovators
- Sign up by **23 February 2018**:
wateraid.org/uk/winnovators
- Get ready to have fun
- Wait for further instructions from us!

