

Presented by the South Australian WaterAid Fundraising Committee

A NIGHT AT THE
OSCARS
GALA BALL



In support of
WaterAid



LIGHTS, CAMERA, IMPACT!

BACK BY POPULAR DEMAND, THE SOUTH AUSTRALIAN WATERAID GALA BALL RETURNS FOR ANOTHER SPECTACULAR YEAR — AND THIS TIME, WE'RE ROLLING OUT THE RED CARPET OSCAR-STYLE.

Join us for an unforgettable evening filled with glitz, glamour, fundraising, and purpose as we unite the water industry and broader community to raise vital funds for WaterAid.

With themed entertainment, incredible prizes, and an audience of 500+ guests, the 2025 Gala Ball offers premium visibility and recognition for your organisation — all while supporting the life-changing work of WaterAid.

Saturday 6 September 2025

6.30pm – 11.30pm

Adelaide Convention Centre, North Terrace, Adelaide SA 5000





WHO ARE WE RAISING MONEY FOR?

WaterAid is an international non-profit with one goal: to change the world through water.

Along with decent toilets and good hygiene, a reliable supply of clean water is essential for health, dignity and a life full of opportunity. Childbirth is safer, children get the chance to grow up healthy and strong. Families thrive and whole communities are better prepared for our changing climate and whatever the future holds.

We started out in 1981, when water experts created a single organisation dedicated to tackling the global water crisis.

Today we work alongside communities worldwide setting up entire systems that deliver clean water, decent toilets and good hygiene for millions. And we get the people, policies and money in place to keep these systems working – and the water flowing for good. So that people have safe, reliable services that last.

Our work with communities, partners, allies and supporters has already meant millions of people can shape their own future with dignity and confidence.

To drive lasting change on a global scale and faster than ever, we get others to step up and play their part:

- Partnering with communities to build systems that work for them
- Connecting policy makers, experts, local partners and communities
- Innovating, learning, modelling solutions and sharing good practice
- Changing attitudes and behaviours
- Rallying support from people and organisations around the world
- Working with decision makers to scale up investment and accelerate progress.

TOGETHER WITH OUR PARTNERS AND SUPPORTERS, WE ARE WORKING WITH DETERMINATION TOWARDS THE DAY WHEN WE ARE NO LONGER NEEDED.

For more information visit: www.wateraid.org/au

2025 GALA BALL SPONSORSHIP PACKAGES

MAJOR SPONSOR PACKAGE \$20,000 (+GST)

Be in the spotlight with premier exposure across the entire event:

- Two premium-position tables (20 seats total)
- 4 VIP Cocktail Party invitations
- Full-page ad in program
- Logo on event screens, media wall, website (with link), & tables
- LinkedIn feature & social media exposure
- Verbal MC acknowledgment
- Opportunity to display 2 sponsor-supplied banners
- Branded digital assets for your channels
- Inclusion in corporate newsletter & all attendee emails

GOLD SPONSOR PACKAGE \$10,000 (+GST)

Elevated presence with fantastic benefits:

- One table of 10
- 2 VIP pre-ball cocktail tickets
- Logo on website, event screens, & printed program
- LinkedIn feature & MC acknowledgment
- Acknowledgement in event communications & social media
- Custom social media assets



OTHER SPONSORSHIP OPPORTUNITIES:

VIP COCKTAIL PARTY SPONSOR

\$5,000 (+GST)

Did you know there's an exclusive VIP cocktail party for sponsors and major supporters before the ball? With this sponsorship package, you'll receive 10 VIP tickets for your guests, brand exposure and premium networking opportunities with key supporters.

WINE WALL SPONSOR

\$4,000 (+GST)

With naming rights on every wine bag, your business will be front and centre during this high-profile fundraising activity.

CASINO TABLE SPONSOR

\$4,000 (+GST)

Your brand will be printed on the play money used at our crowd-favourite casino tables, ensuring high visibility throughout the evening.

PROGRAM SPONSOR

\$3,000 (+GST)

Receive a half-page ad in the Gala program — normally reserved for major sponsors — plus MC shout-outs during the event and promotion on social media.

BEST DRESSED OSCAR SPONSOR

\$3,000 (+GST)

The best dressed guest wins big! You'll provide the prize (with help from our Event Manager), and enjoy prominent logo placement at the stall and in the program.

HOLLYWOOD WALK OF FAME GAME

\$2,500 (+GST)

At our own version of the Hollywood Walk of Fame, guests go in the draw to win a prize worth \$1000. Your logo will be featured at the stand and in the program for maximum visibility.

JEWELLERY FUN BOX SPONSOR

\$2,500 (+GST)

Only one lucky guest will unlock the exclusive jewellery prize! As the sponsor, your logo will feature in the program and on screen during the big reveal.

PHOTO BOOTH SPONSOR

\$2,500 (+GST)

Put your brand in every snapshot! Your logo will appear in the program and on each printed photo, ensuring memorable exposure long after the night ends.

SILENT AUCTION & RAFFLE DONATIONS

Donate a unique experience, item, or gift voucher for the silent auction or raffle and enjoy these benefits:

- Logo & acknowledgment in the event program
- Company logo on the Gala Ball website, linked to yours
- Prize description & acknowledgment in the silent auction/raffle list emailed to guests
- Prize details & logo on the dedicated silent auction website

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GOLD SPONSORS



FUNDRAISING ACTIVITY SPONSORS



PRO BONO SPONSORS



Contact Dave DeBrincat to secure your sponsorship
via dave.debrincat@wateraid.org.au or 0404 856 779

