



In support of
WaterAid

THE SOUTH AUSTRALIA
WATERAID FUNDRAISING
COMMITTEE PRESENTS

20

YEARS OF

Impact

SOUTH AUSTRALIA GALA BALL

SATURDAY 7 SEPTEMBER 2024

Join us for a spectacular evening at the South Australia WaterAid Gala Ball as we celebrate 20 Years of Impact.

In 2004 WaterAid Australia was started by the water sector, and since then our continuing partnership has allowed WaterAid Australia to make a significant impact on the lives of many living without clean water, decent toilets, and good hygiene. This is your chance to bring your executive staff and clients along for a night of exclusive water sector networking opportunities and entertainment, all while celebrating the progress we have made so far, and raising funds so we can continue having this life-saving impact.

WHO ARE WE RAISING MONEY FOR?

WaterAid is an international not-for-profit, determined to make clean water, decent toilets, and good hygiene normal for everyone, everywhere within a generation. WaterAid Australia was started by the water sector in 2004 and since then, has been working with local partners to successfully improve water, sanitation and hygiene conditions in vulnerable communities around the world. Without these three essentials, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive.

The generous support received through events like the South Australia WaterAid Gala Ball has allowed us to make significant progress towards Sustainable Development

Goal Six (SDG6). But there is still work to do. 771 million people worldwide – or one in ten – don't have clean water close to home. We are working with our supporters and partners to get clean water, decent toilets, and good hygiene to these communities. It's about more than installing taps, toilets, boreholes and wells. To make lasting change happen on a massive scale, we:

- Convince governments to change laws
- Link policy makers with people on the ground
- Change attitudes and behaviours
- Pool knowledge and resources
- Rally support from people and organisations around the world

Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets and good hygiene.

Major Sponsor Package

\$20,000 (+GST)

Each Major Sponsor will receive significant exposure at the '20 Years of Impact' Gala Ball including:

- Two tables of 10 at the Gala Ball in a prime position
- Four VIP pre-ball cocktail party tickets in the private room
- A full-page advertisement in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website, media wall, and on your tables
- LinkedIn post recognising your sponsorship and support of WaterAid
- Logo included on WaterAid LinkedIn Gala Ball Event page
- Verbal acknowledgement by the MC during the evening
- Two free standing banners supplied by the sponsor, in the venue
- Acknowledgement on social media, corporate newsletter, and all emails to attendees
- Branded social assets to promote your support on your channels

Gold Sponsor Package

\$10,000 (+GST)

This year's Gold Sponsors will enjoy:

- One table of 10 at the Gala Ball
- Two VIP pre-ball cocktail party tickets in the private room
- Logo recognition as Gold Sponsors in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website
- LinkedIn post recognising your sponsorship and support of WaterAid
- Verbal acknowledgement by the MC during the evening
- Acknowledgement on social media, corporate newsletter, and all emails to attendees
- Branded social assets to promote your support on your channels

VIP
Impact Party
Sponsor

\$5,000 (+GST)

Sold

Electronic
Bidding
Sponsor

\$4,000 (+GST)

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night and on the screens.

Casino Table
Sponsor

\$4,000 (+GST)

Always a favourite activity at the Balls, why not get your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money and given to every guest at their table.

Wine Wall
Sponsor

Sold

Program
Sponsor

Sold

Photo Booth Sponsor

\$2,500 (+GST)

Sold

Trivia Sponsor

\$2,500 (+GST)

Sold

Logo provided by
in liaison with the WaterAid
Event Manager.

Jewellery Fun Box Sponsor

\$2,500 (+GST)

Only one lucky key will unlock the WaterAid Fun box containing an exclusive jewellery item. Be the sponsor of this unique opportunity with the spotlight on who can open the box with your logo prominently displayed in the program and on screen when being opened.

Silent Auction and Raffle Donations

Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

Thanks to our 2023 sponsors

MAJOR SPONSORS



GOLD SPONSORS



FUNDRAISING ACTIVITY SPONSORS



Government of South Australia
Department for Environment
and Water



In support of
WaterAid