

THE 2023 QUEENSLAND FUNDRAISING COMMITTEE PRESENTS

# A NIGHT IN THE JUNGLE

In support of **WaterAid** 

## A NICHT IN THE JUNCLE

Join us in the jungle for what promises to be a spectacular evening at the Queensland Gala Ball.

Bring your clients, staff, and friends along for a night of entertainment and water sector networking opportunities, all while raising funds for WaterAid Australia to help bring clean water, decent toilets and good hygiene to some of the world's most vulnerable communities.

### QUEENSLAND WATERAID GALA BALL

**Date:** Saturday 15 July 2023 **Time:** 6.30pm **Venue:** Brisbane City Hall, 64 Adelaide Street, Brisbane

#### TABLES FOR 10 FOR \$4,000

#### WHO ARE WE RAISING MONEY FOR?

WaterAid is an international not-for-profit, determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere within a generation.

We are resolutely focused on tackling these three essentials. Without all three, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive. It sounds normal and it should be.

By inspiring people and sparking chain reactions, and working closely with partners internationally and on the ground in some of the toughest places in the world, we help achieve widespread change. Millions of people have already taken control of their lives and built better futures.

There is still work to do. 771 million people worldwide – or one in ten – don't have clean water close to home. We are working with our supporters and partners to get clean water, decent toilets and good hygiene to these communities. It's about more than installing taps, toilets, boreholes and wells. To make lasting change happen on a massive scale, we:

- Convince governments to change laws;
- Link policy makers with people on the ground;
- Change attitudes and behaviors;
- Pool knowledge and resources; and
- Rally support from people and organisations around the world.

Together, we will change millions of lives for the better – and change normal for everyone, everywhere within a generation.



#### **2023 BALL SPONSORSHIP PACKAGES**

MAJOR SPONSOR PACKAGE \$25.000 (+gst)

Each Major Sponsor will receive significant exposure at the 'A Night in the Jungle' Gala Ball including:

- Two tables of 10 at the Gala Ball in a prime position
- Four VIP pre-ball cocktail party tickets in the private room
- A full page advertisement in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website, media wall and on your tables
- LinkedIn post recognising your sponsorship and support of WaterAid
- Logo included on WaterAid LinkedIn Gala Ball Event page
- Verbal acknowledgement by the MC during the evening
- Two free standing banners supplied by the sponsor, in the venue
- Acknowledegment on social media, corporate newsletter and all emails to attendees
- Branded social assets to promote your support on your channels

#### GOLD SPONSOR PACKAGE \$10,000 (+6ST)

This year's gold sponsors will enjoy:

- One table of 10 at the Gala ball
- Two VIP pre-ball cocktail party tickets in the private room
- Logo recognition as Gold Sponsors in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website
- · LinkedIn post recognising your sponsorship and support of WaterAid
- Verbal acknowledgement by the MC during the evening
- Acknowledgement on social media, corporate newsletter and all emails to attendees
- Branded social assets to promote your support on your channels

#### VIP COCKTAIL PARTY SPONSOR \$5,000 (+gst)

Before the 2023 Queensland WaterAid Gala Ball kicks off there is an exclusive VIP cocktail party for sponsors, major supporters and key industry stakeholders.

Why not become the sponsor of this exclusive event with naming rights, brand recognition and a chance to address this important group. This is a fantastic opportunity so get in early!

WELCOME WALL SPONSOR \$5,000 (+6ST)

#### Want to have a welcome experience like no other?

The Welcome Wall will greet guests upon arrival and they will watch as the wall comes to life, as it hands out champagne and martini drinks to your guests. Your logo will feature prominently on the wall and you can select the curtain colour to match your brand. This will create the best first impression, an opportunity not to be missed.

#### CASINO TABLE SPONSOR \$5,000 (+gst)

Always a favourite activity at the Balls, why not get your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money used at the tables.

#### ELECTRONIC BIDDING SPONSOR \$5.000 (+GST)

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night.

#### WINE WALL SPONSOR \$4.000 (+6ST)

The wine wall is one of the most popular fundraising areas of the night, so why not sponsor it and have the naming rights on each carefully packaged bottle of wine! This lucky dip for adults is a perfect branding opportunity.

#### PROGRAM SPONSOR \$3,000 (+GST)

This opportunity gives you a half page advert in the program otherwise only available to major sponsors, as well as verbal

#### PHOTO BOOTH SPONSOR \$3,000 (+GST)

Our photo booth is always popular. Display your logo on the booth and in the program for great exposure and guests take a memento home with them.

#### SILENT AUCTION & RAFFLE DONATIONS

acknowledgement by the MC during the evening.

Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

#### YOUR SUPPORT WILL MAKE A DIFFERENCE

#### THANKS TO OUR 2023 SPONSORS & SUPPORTERS



