

THE 2027 VICTORIAN WATERAID
FUNDRAISING COMMITTEE PRESENTS

THE
GATSBY
GALA BALL

 In support of
 **WaterAid**

A NIGHT IN WEST EGG: GLAMOUR, GRANDEUR... IMPACT!

STEP INTO THE GOLDEN AGE OF JAZZ AND
ELEGANCE AS WE CELEBRATE THE 2027 VICTORIA
WATERAID GALA BALL WITH A SPECTACULAR
GREAT GATSBY-INSPIRED SOIRÉE.

Prepare for an unforgettable evening of dazzling sophistication, sparkling champagne, and timeless glamour, where every detail captures the enchantment of the Roaring Twenties. Make your grand entrance into a world of Art Deco splendour, live entertainment, luxurious styling, and extraordinary prizes, all set against a backdrop of purpose and generosity. Joining more than 500 guests from across the water industry and wider community, you'll enjoy exceptional opportunities to showcase your organisation while helping raise vital funds for WaterAid's life-changing mission.

FRIDAY 12 MARCH 2027

6:30PM – 11:30PM

SOFITEL MELBOURNE ON COLLINS

Who are we raising money for?



Tariq Hawari / WaterAid

WaterAid is an international not-for-profit, determined to make clean water, decent toilets, and good hygiene normal for everyone, everywhere within a generation.

We help achieve widespread change by inspiring people and sparking chain reactions and working closely with partners internationally and on the ground in some of the toughest places in the world. Millions of people have already taken control of their lives and built better futures.

But there is still work to do. 771 million people worldwide — or one in ten — don't have clean water close to home. We are working with our supporters and partners to get clean water, decent toilets, and good hygiene to these communities.

To make lasting change happen on a massive scale, we are also working to:

- Convince governments to change laws
- Link policy makers with people on the ground
- Change attitudes and behaviours
- Pool knowledge and resources
- Rally support from people and organisations around the world

Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets, and good hygiene.

By supporting this flagship event, your brand will be front and centre at one of Victoria's most anticipated charity galas, showcasing your commitment to social responsibility and community impact.

For more information visit: www.wateraid.org/au

2027 Gala Ball Sponsorship Packages

Major Sponsor Package

\$26,500 + GST

Be in the spotlight with premier exposure across the entire event:

- One premium-position table
- 4 VIP Cocktail Party invitations
- Full-page ad in program
- Logo on event screens, media wall, website (with link), and tables
- LinkedIn feature and social media exposure
- Verbal MC acknowledgment
- Opportunity to display 2 sponsor-supplied banners
- Branded digital assets for your channels
- Inclusion in corporate newsletter and all attendee emails

Gold Sponsor Package

\$11,000 + GST

Elevated presence with fantastic benefits:

- One table of 10
- 2 VIP pre-ball cocktail tickets
- Logo on website, event screens, and printed program
- LinkedIn feature and MC acknowledgment
- Acknowledgement in event communications and social media
- Custom social media assets

Other Sponsorship Opportunities

Program Sponsor

\$5,300 + GST

This exclusive opportunity includes a full-page advert in the program (normally reserved for Major Sponsors), along with verbal acknowledgement by the MC during the evening and recognition across WaterAid's social media channels.

Casino Table Sponsor

\$4,400 + GST

Always a favourite and crowd pleaser at a WaterAid Ball, you have your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money used at the tables and in the program.

The Jewel of West Egg Sponsor

\$3,500 + GST

Who will be crowned the most dazzling guest of the evening? The Jewel of West Egg competition invites attendees to showcase their finest Gatsby-inspired glamour, with guests voting for the best-dressed individual on the night.

The winner will receive an exclusive prize, while your organisation enjoys prominent brand placement at the voting station and in the event program, putting your name at the centre of one of the evening's most anticipated attractions.

more available ➔

The Gatsby Gazette Quiz Sponsor

\$3,500 + GST

Step into the glittering world of West Egg and put your Jazz Age knowledge to the test with Gatsby's Grand Quiz! Guests will compete to uncover hidden clues, decipher dazzling mysteries, and prove they belong among society's elite for the chance to win an exclusive prize.

Your logo will be prominently featured on the quiz card and in the event program, ensuring exceptional visibility throughout this elegant evening of glamour, intrigue, and giving.

Madame Zelda's Fortune Parlour Sponsor

\$3,500 + GST

Step into the mystery and glamour of the Jazz Age at Madame Zelda's Fortune Parlour. Guests can have their palms read for a small donation while discovering what fortunes await them in this beautifully styled Art Deco experience. Featuring vintage décor, candlelit ambience, and a professional palm reader, this unique activation is sure to spark conversation throughout the evening.

Your organisation will receive prominent branding at the Fortune Parlour and recognition in the event program, aligning your brand with one of the Gala's most intriguing attractions.

Jewellery Fun Box Sponsor

\$2,700 + GST

Only one lucky key will unlock the WaterAid Jewellery Fun Box, revealing an exclusive jewellery prize.

As sponsor of this unique moment, all eyes will be on the box, with your logo prominently featured in the event program and on screen as the winning key is revealed.

Cash Donations, Silent Auction and Raffle Donations

Can't attend the Gala Ball?
Here's how you can also make a difference:

Silent Auction and Raffle Donations

Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

The Cellar Collection

The Cellar Collection is one of the most popular fundraising areas of the night. This lucky dip contains more than 200 donated bottles of wine and spirits.

By making such a contribution, you will receive the following benefits:

- Acknowledgement and company logo in the printed event program and website

Please contact Dave DeBrincat,
Corporate Partnerships Manager, to secure your sponsorship
E dave.debrincat@wateraid.org.au **M** 0404 856 779

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