



THE NEW SOUTH WALES
WATERAID FUNDRAISING
COMMITTEE PRESENTS

20
YEARS OF
Impact

NEW SOUTH WALES GALA BALL

19 OCTOBER 2024, SYDNEY TOWN HALL

Join us for a spectacular evening at the New South Wales WaterAid Gala Ball as we celebrate **20 Years of Impact.**

In 2004 WaterAid Australia was started by the water sector, and since then our continuing partnership has allowed WaterAid Australia to reach many people around the world living without clean water, decent toilets and good hygiene. This is your chance to bring your executive staff and clients along for a night of exclusive water sector networking opportunities and entertainment, all while celebrating the progress we have made so far, and raising funds so we can continue having this life-saving impact.

WHO ARE WE RAISING MONEY FOR?

WaterAid is an international not-for-profit, determined to make clean water, decent toilets, and good hygiene normal for everyone, everywhere within a generation. WaterAid Australia was started by the water sector in 2004 and since then, has been working with local partners to successfully improve water, sanitation and hygiene conditions in vulnerable communities around the world. Without these three essentials, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive.

The generous support received through events like the New South Wales WaterAid Gala Ball has allowed us to make significant progress towards Sustainable Development

Goal Six (SDG6). But there is still work to do. 703 million people worldwide – or one in ten – don't have clean water close to home. We are working with our supporters and partners to get clean water, decent toilets, and good hygiene to these communities. It's about more than installing taps, toilets, boreholes and wells. To make lasting change happen on a massive scale, we:

- Convince governments to change laws
- Link policy makers with people on the ground
- Change attitudes and behaviours
- Pool knowledge and resources
- Rally support from people and organisations around the world

Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets and good hygiene.

Major Sponsor Package

\$25,000 (+GST)

Each Major Sponsor will receive significant exposure at the '20 Years of Impact' Gala Ball including:

- One table of ten at the Gala Ball in a prime position
- Four VIP pre-ball cocktail party tickets in the private room
- A full-page advertisement in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website, media wall, and on your tables
- LinkedIn post recognising your sponsorship and support of WaterAid
- Logo included on WaterAid LinkedIn Gala Ball Event page
- Verbal acknowledgement by the MC during the evening
- Two free standing banners supplied by the sponsor, in the venue
- Acknowledgement on social media, corporate newsletter, and all emails to attendees
- Branded social assets to promote your support on your channels

Gold Sponsor Package

\$12,000 (+GST)

This year's Gold Sponsors will enjoy:

- One table of ten at the Gala Ball
- Two VIP pre-ball cocktail party tickets in the private room
- Logo recognition as Gold Sponsors in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website
- LinkedIn post recognising your sponsorship and support of WaterAid
- Verbal acknowledgement by the MC during the evening
- Acknowledgement on social media, corporate newsletter, and all emails to attendees
- Branded social assets to promote your support on your channels

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Welcome Wall Sponsor

\$5,000 (+GST)

Want to have a welcoming experience like no other? The Welcome Wall will greet guests upon arrival and come to life as it hands out champagne. Your logo will feature prominently on the wall and you can select the curtain colour to match your brand. This will create the best first impression, an opportunity not to be missed.

Program Sponsor

\$5,000 (+GST)

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VIP Impact Party Sponsor

\$5,000 (+GST)

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...ing rights and
...s for your guests, brand
recognition and a chance to address
this important group. This is a fantastic
opportunity so get in early!

Casino Table Sponsor

\$4,000 (+GST)

Always a favourite activity at the Balls, why not get your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money used at the tables.

Wine Wall Sponsor

\$4,000 (+GST)

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...ents is a
...ing opportunity.

Ice Bar Sponsor

\$4,000 (+GST)

A bar made of ice with your logo prominently displayed for guests to see and collect drinks from the bar. Located in the Vestibule room this will be a hit with all of the guests.

Photo Booth Sponsor

\$4,000 (+GST)

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Champagne Ice Luge Sponsor

\$3,000 (+GST)

A beautifully hand carved Champagne Luge with your logo incorporated on the Luge for guests to enjoy the experience of collecting a glass of champagne.

Ice Cube Sponsor

\$2,000 (+GST)

Sold

Silent Auction & Raffle Donations

Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

Thanks to our 2023 sponsors

MAJOR SPONSORS



GOLD SPONSORS



FUNDRAISING ACTIVITY SPONSORS

