

BROUGHT TO YOU BY THE 2021  
SOUTH AUSTRALIAN FUNDRAISING COMMITTEE

# Winter Wonderland

**SATURDAY 28 AUGUST 2021**  
7:00PM – 12:00AM, ADELAIDE OVAL  
THE WILLIAM MAGAREY ROOM

 In support of  
**WaterAid**

## WHO ARE WE RAISING MONEY FOR?

**Right now, 785 million people globally lack access to clean water, 2 billion people do not have a decent toilet and millions do not have access to good hygiene.**

WaterAid is an international not-for-profit determined to make clean water, decent toilets and good hygiene normal for everyone, everywhere. Only by tackling these three essentials in ways that last, can people change their lives for good.

Over the last 15 years WaterAid Australia have supported water, sanitation and hygiene programs in Bangladesh, Ethiopia, Ghana, India, Malawi, Nepal, Mozambique and Tanzania in conjunction with funding from the Australian government as well as through the support received from Corporate Partners and individuals.

WaterAid Australia are currently managing programs across Cambodia, Timor-Leste and Papua New Guinea as well as supporting programs in India and Myanmar.

For more information visit:  
[www.wateraid.org/au](http://www.wateraid.org/au)

**TABLES OF 10 FOR  
\$2,500**

## 2021 BALL SPONSORSHIP PACKAGES

### MAJOR SPONSOR PACKAGE

**\$20,000+GST**

Each Major Sponsor will receive significant exposure at the 'Winter Wonderland' Gala Ball including:

- Two free tables of 10 at the Gala Ball in a prime position
- Four tickets to the VIP Cocktail Party
- Full page acknowledgment of your generous support in the program
- Logo on the Gala Ball website
- Logo on the main room screens and on your tables
- Verbal acknowledgment by the MC during the evening
- Two free standing banners supplied by the sponsor, in the venue
- Acknowledgment in e-newsletters

### VIP COCKTAIL PARTY SPONSOR

**\$4,000+GST**

Before the 2021 SA WaterAid Ball kicks off there is an exclusive VIP cocktail party for sponsors and major supporters.

Why not become the sponsor of this exclusive event with naming rights, a table of 10 including VIP tickets for your guests, brand recognition and a chance to address this important group. This is a fantastic opportunity so get in early!

### WINE DROP SPONSOR

**\$4,000+GST**

The wine wall is one of the most popular fundraising areas of the night, so why not sponsor it and have the naming rights on each carefully packaged bottle of wine!

This lucky dip for adults is a perfect branding opportunity.

### GOLD SPONSOR PACKAGE

**\$10,000+GST**

Gold Sponsors will be acknowledged as a Gold Sponsor in all printed materials and verbal acknowledgments, as well as:

- One free table of 10 at the Gala ball
- Two tickets to the VIP Cocktail Party
- Logo recognition as Gold Sponsors in the Program
- Logo on the Gala Ball Website and on the main room screens
- Verbal acknowledgment by the MC during the evening
- Acknowledgment in e-newsletters

### PROGRAM SPONSOR

**\$3,000+GST**

This opportunity gives you a half page advert in the program otherwise only available to major sponsors, as well as verbal acknowledgment by the MC during the evening

### GUESS THE NUMBER OF SNOWBALLS

**\$2,000+GST**

Everyone loves a good guessing game. Guess the number of snowballs in the container is a fun interactive activity for guests to enjoy. The main winner will receive a prize donated by the sponsor in consultation with the WaterAid Event Manager.

Sponsoring this 'BRAIN TEASING' activity will give you naming rights, branding on the activity and acknowledgment by our MC!

Don't miss out!

### PHOTO BOOTH SPONSOR

**\$2,000+GST**

Our Photo booth is always popular. Display your logo on the booth and in the program for great exposure and guests take a memento home with them.

# Winter Wonderland

AUGUST 28 2021

THANK YOU TO OUR 2019 SPONSORS AND SUPPORTERS

## 24 CARAT SPONSOR



## 18 CARAT SPONSORS



## 12 CARAT SPONSORS



## EVENT SPONSORS



DOUGLASpress™



## PHOTO BOOTH



## SUPPORTERS



DDS DIAMOND  
DESIGN  
STUDIOS