



In support of
WaterAid

THE QUEENSLAND WATERAID
FUNDRAISING COMMITTEE
PRESENTS

20

YEARS OF

Impact

2024 QUEENSLAND GALA BALL

Join us for a spectacular evening at the Queensland WaterAid Gala Ball as we celebrate **20 Years of Impact.**

In 2004 WaterAid Australia was started by the water sector, and since then our continuing partnership has allowed WaterAid Australia to make a significant impact on the lives of many living without clean water, decent toilets, and good hygiene. This is your chance to bring your executive staff and clients along for a night of exclusive water sector networking opportunities and entertainment, all while celebrating the progress we have made so far, and raising funds so we can continue having this life-saving impact.

WHO ARE WE RAISING MONEY FOR?

WaterAid is an international not-for-profit, determined to make clean water, decent toilets, and good hygiene normal for everyone, everywhere within a generation. WaterAid Australia was started by the water sector in 2004 and since then, has been working with local partners to successfully improve water, sanitation and hygiene conditions in vulnerable communities around the world. Without these three essentials, people can't live dignified, healthy lives. With all three, they can unlock their potential, break free from poverty, and change their lives for good. Children grow up healthy and strong, women and men get to earn a living, whole communities start to thrive.

The generous support received through events like the Queensland WaterAid Gala Ball has allowed to make significant progress towards Sustainable Development Goal Six

(SDG6). But there is still work to do. 771 million people worldwide – or one in ten – don't have clean water close to home. We are working with our supporters and partners to get clean water, decent toilets, and good hygiene to these communities. It's about more than installing taps, toilets, boreholes and wells. To make lasting change happen on a massive scale, we:

- Convince governments to change laws
- Link policy makers with people on the ground
- Change attitudes and behaviors
- Pool knowledge and resources
- Rally support from people and organisations around the world

Together, we can create a world where everyone, everywhere has access to life-saving clean water, decent toilets and good hygiene.

Major Sponsor Package

\$20,000 (+GST)

Each Major Sponsor will receive significant exposure at the '20 Years of Impact' Gala Ball including:

- Two tables of 10 at the Gala Ball in a prime position
- Four VIP pre-ball cocktail party tickets in the private room
- A full-page advertisement in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website, media wall, and on your tables
- LinkedIn post recognising your sponsorship and support of WaterAid
- Logo included on WaterAid LinkedIn Gala Ball Event page
- Verbal acknowledgement by the MC during the evening
- Two free standing banners supplied by the sponsor, in the venue
- Acknowledgement on social media, corporate newsletter, and all emails to attendees
- Branded social assets to promote your support on your channels

Gold Sponsor Package

\$10,000 (+GST)

This year's Gold Sponsors will enjoy:

- One table of 10 at the Gala ball
- Two VIP pre-ball cocktail party tickets in the private room
- Logo recognition as Gold Sponsors in the program
- Company logo displayed on the screens at regular intervals during the event
- Logo on the Gala Ball website linked to your website
- LinkedIn post recognising your sponsorship and support of WaterAid
- Verbal acknowledgement by the MC during the evening
- Acknowledgement on social media, corporate newsletter, and all emails to attendees
- Branded social assets to promote your support on your channels

Welcome Wall Sponsor

\$5,000 (+GST)

Want to have a welcoming experience like no other? The Welcome Wall will greet guests upon arrival and come to life as it hands out champagne. Your logo will feature prominently on the wall and you can select the curtain colour to match your brand. This will create the best first impression, an opportunity not to be missed.

Casino Table Sponsor

\$5,000 (+GST)

Always a favourite activity at the Balls, why not get your brand associated with the most popular activity of the night. Your logo will be printed on the casino play money used at the tables.

Electronic Bidding Sponsor

\$5,000 (+GST)

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night and on the screens.

VIP Impact Party Sponsor

\$5,000 (+GST)

Before the 2018 Ball

Sold

opportunity

Wine Wall Sponsor

\$4,000

Sold

Photo Booth Sponsor

\$3,000 (+GST)

Sold

Program Sponsor

\$3,000 (+GST)

This exclusive opportunity gives you a full-page advert in the program otherwise only available to major sponsors, they are placed on every table and the MC will acknowledge the program numerous times throughout the evening.

Spin the 20 year Wheel Sponsor

\$2,500 (+GST)

Sold

and prominently in the program.

Trivia Sponsor

\$2,500 (+GST)

Guests enter a trivia competition to see how much they know about WaterAid! Guests write down their guesses and insert their card into a box with your logo displayed, with the cards placed on each table. Winning guesses will go into the draw to win prize provided by the sponsor in liaison with the WaterAid Event Manager.

Jewellery Fun Box Sponsor

\$2,500 (+GST)

Sold

in the program when being opened.

Silent Auction & Raffle Donations

Donate a unique experience, holiday, sport item, lifestyle, homewares, electronic product or gift voucher as a silent auction or raffle prize and receive the following benefits:

- Acknowledgement and logo in the printed event program
- Company logo included on the Gala Ball website and linked to your website
- Detailed prize description and acknowledgement in the silent auction or raffle prize list, to be emailed to guests prior to the event
- Detailed prize description and logo displayed on the dedicated silent auction website

Thanks to our 2023 sponsors

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**In support of
WaterAid**